MIQUEL ROS

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**LONDON SCHOOL OF ECONOMICS & POLITICAL SCIENCE**, **London, UK 2004-2005**

**Master (Msc) in Economic History (Obtained Merit)**

**UNIVERSITAT POMPEU FABRA**, **Barcelona, Spain**

**BA Management 2000-2003 BA Economics 1998-2002**

## UNIVERSITÉ DE LAUSANNE (HEC Business School) Erasmus Exchange Programme, Switzerland 2001

* Fluent in **English, French, Spanish, Italian and Catalan**;
* Working knowledge of **Russian and Portuguese;**
* Basic knowledge of **German and Dutch;**

**Sustainability Strategic Advisors Ltd. - Associate Consultant London, UK 01/2013-present**

***Corporate advisory firm specializing in the renewable energy and real estate industries***

I identify and liaise with institutional and private investors in relation to real estate and renewable energy investment projects throughout Europe. I also contribute to the definition and implementation of business development plans for companies looking to expand into European and emerging markets.

**Ros Development & Planning – Consultant partner London,UK & Barcelona, Spain 02/2011-present**

***Consultancy firm specialized in providing strategic & marketing advice to the tourism industry***

I have participated in a range of projects that aim to improve operational and strategic aspects of our clients in the tourism industry. Examples of my work include a benchmarking study for a regional development plan in Chile, a marketing plan for an airline entering a new European market and my participation in a study to diversify tourist flows at a top tourist destination in Spain.

**Flightglobal (Reed Elsevier Group) – Online business editor London, UK 01/2012-01/2013**

***Web portal with news and analysis for the aviation & aerospace industries***

As a member of the editorial team, I managed the online and social media activities of Flightglobal.com, contributing to the consolidation of this web portal as the global leader in its industry.

**GOURMETORIGINS.COM – Founder & Managing Director London, UK 01/2010 - present**

***Online marketplace for high quality foods***

Founded the venture and led it through all development stages: product definition, implementation of the marketing strategy and financial administration. I also secured a round of funding from a seed capital fund.

**BLOOMBERG L.P.- Senior Specialist Financial Information Products London, UK 12/2004-01/2010**

***Global leader in the provision of market information and analytical systems to the financial industry***

I contributed to the development, release and marketing of new products for the analysis of equities markets. My work included the coordination of multinational cross-functional teams (product, marketing, sales, IT) across Europe, Asia and the US, as well as regular interaction with existing and potential clients .

**ICEX (SPANISH TRADE BOARD)– International trade advisor The Hague, the Netherlands 09/2003 -10/2004**

***The International Trade Scholarship programme of the Ministry of Commerce & Industry of Spain aims to train young graduates in the field of international business.***

Based at the Economic & Commercial Office of the Spanish Embassy in the Netherlands, helped Spanish companies export to the Netherlands, providing market intelligence & establishing new commercial partners.

**Kantar Worldpanel - Market Research Trainee Barcelona, Spain 11/2002- 07/2003**

***Formerly known as TNS, Kantar is one of the World leaders in the provision of consumer market intelligence***

In this position I analysed key market trends in the food and beverages market and prepared presentations and reports for major clients in the FMCG industry.