Louise miranda

|  |  |  |
| --- | --- | --- |
| personal information | | |
|  | Place and Date of Birth: Florianópolis, Brazil | 15 Apr 1992  Phone/ WhatsApp: +49 [ 01577 201 2212 ]  E-mail: [[loudemiranda@gmail.com](mailto:loudemiranda@gmail.com) ]  Skype: [ loudemiranda ] |
| Objectives | | |
|  | Work with communication in a multicultural environment. |
| Education | | |
|  | 02/2010 – 06/2014 Centro Universitário Estácio de Sá Florianópolis, SC   1. **Social Communication**   Emphasis in Journalism |
| Experience | | |
|  | **02/2015 – 03/2016 Upstream Systems** Athens, Greece/  Zagreb, Croatia  *Copywriter – Marketing*  **Main activities:** Development of marketing campaigns for Brazilian mobile operators (as TIM, Vivo, Oi, Claro and Nextel); Creation and translation (EN-PT/PT-EN) of content for mobile services, such as SMS, applications, websites, promotions; Marketing research about the operators and their services; Campaign results analysis.  **11/2011 – 02/2015 SBT Santa Catarina** Florianópolis, Brazil  *Producer – Journalism*  **Main activities:** Arrange interviews; Produce assignments; Write content to the TV station’s news; Text editing; Check information; Assist TV reports production. |
|  | **12/2011 – 08/2012 Global Scout Management** Florianópolis, Brazil  *Press officer*  **Main activities:** Creation of press releases; Follow-up with journalists/media vehicles; Creation of content for a blog; Arrange interviews in the local media to promote the company; Clipping of published articles about the company in the media.  **09/2011 – 12/2011 Studio Clipagem** Florianópolis, Brazil  *Intern*  **Main activities:** TV clipping. |
| LANGUAGES | | |
|  | • Portuguese - Native  • English – C1  • Spanish – B2  • German – A2 (currently studying in Germany) |
| Technical skills | | |
|  | **Microsoft office package** – Advanced  **Adobe Premiere**  - Advanced  **Adobe Photoshop** - Beginner  **Adobe Illustrator** - Beginner  **Adobe InDesign** - Beginner |
|  | | |
|  |  |
| Interests | | |
|  | Photography, healthy activities (jogging, gym, sports), reading, writing, movies, music, traveling, learning new languages and new cultures, nature, animals. |