Louise miranda

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| personal information |
|  | Place and Date of Birth: Florianópolis, Brazil | 15 Apr 1992Phone/ WhatsApp: +49 [ 01577 201 2212 ]E-mail: [loudemiranda@gmail.com ]Skype: [ loudemiranda ] |
| Objectives |
|  | Work with communication in a multicultural environment. |
| Education |
|  | 02/2010 – 06/2014 Centro Universitário Estácio de Sá Florianópolis, SC1. **Social Communication**

Emphasis in Journalism |
| Experience |
|  | **02/2015 – 03/2016 Upstream Systems** Athens, Greece/ Zagreb, Croatia*Copywriter – Marketing* **Main activities:** Development of marketing campaigns for Brazilian mobile operators (as TIM, Vivo, Oi, Claro and Nextel); Creation and translation (EN-PT/PT-EN) of content for mobile services, such as SMS, applications, websites, promotions; Marketing research about the operators and their services; Campaign results analysis.**11/2011 – 02/2015 SBT Santa Catarina** Florianópolis, Brazil*Producer – Journalism* **Main activities:** Arrange interviews; Produce assignments; Write content to the TV station’s news; Text editing; Check information; Assist TV reports production. |
|  | **12/2011 – 08/2012 Global Scout Management** Florianópolis, Brazil*Press officer***Main activities:** Creation of press releases; Follow-up with journalists/media vehicles; Creation of content for a blog; Arrange interviews in the local media to promote the company; Clipping of published articles about the company in the media.**09/2011 – 12/2011 Studio Clipagem** Florianópolis, Brazil*Intern***Main activities:** TV clipping. |
| LANGUAGES |
|  | • Portuguese - Native• English – C1• Spanish – B2• German – A2 (currently studying in Germany) |
| Technical skills |
|  | **Microsoft office package** – Advanced**Adobe Premiere**  - Advanced**Adobe Photoshop** - Beginner**Adobe Illustrator** - Beginner **Adobe InDesign** - Beginner  |
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| Interests |
|  | Photography, healthy activities (jogging, gym, sports), reading, writing, movies, music, traveling, learning new languages and new cultures, nature, animals.  |