**Zhenglun Qiu**

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**EDUCATION**

Oct.2017-Dec.2018 **Loughborough University**

Master of Science with Merit Major: Marketing

**Key Modules:**

* Marketing in the Organization
* Brand Management
* Digital Marketing and Social Media
* International Marketing

Sep.2013-Jul.2017  **Guangdong University of Technology (GDUT)**

Bachelor of Arts (GPA: 3.3) Major: Business English

**Key Modules:**

* Comprehensive Business English
* Management Foundation
* International Financial Management
* Marketing

**WORK EXPERIENCES**

Oct. - Dec. 2016 **AXA Hong Kong** Financial Intern

* Collected the conditions and policies of foreign exchange market
* Led a team of 10 to analyze more than 90 stocks of different fields and construct a hedge fund model
* Won the second prize (ten teams in total) in the asset allocation, individual stock analysis and hedge fund investment portfolio contests

Jul. – Sep. 2016 **Guangzhou Her Beauty Trading Co., Ltd** Customer Service Intern

* Managed orders from online shops and finished monthly selling statement
* Operated the official social media accounts (i.e. WeChat) and assisted with promotion events such as road shows and online special offers

Sep. – Oct. 2015 **Ying Interactive Marketing Services Co. Ltd** Translator

* Translated Korean-introduced teleplays *Birth of a Beauty, That Winter, The Wind Blows* into English

**ACTIVITIES AND SOCIETIES**

Sep. 2015-Jun. 2016 **Youth League Committee of GDUT** Vice-president

* Supervise 97 members of 7 departments at the Committee.
* Instruct 7 big campus activities, such as Welcome Party for the Freshmen, the Drama Night of Foreign Language, Book-appreciation Competition, CV-designing Competition, the Summer Practice etc.
* Operate the official WeChat account of the Committee and attracted over 1300 followers.

Sep. 2013-Jun. 2015 **Volunteer Department of Youth League Committee, GDUT** Member & Minister

* Organized over 80 volunteer activities to help the handicapped, migrant laborers’ children and others in need.
* Recruited, arranged and trained 120 volunteers for job fairs of GDUT.
* Volunteered in various activities to lay out sites, arranged goods & materials etc.

May. 2015 **English Business Practice Contest of GDUT**  Team leader

* Led a team of 6 to conduct business investigations in *Yi-Gather.* (a community for entrepreneur)
* Analyzed the Yi-Gather’s operation pattern with management knowledge and offered advice on their development with a business plan.
* Made it to the university finals and won the second prize.

**SKILLS AND ACHIEVEMENTS**

* Language: Fluent in English (IELTS 7.0, BEC Higher); Native in Mandarin and Cantonese.
* Computer: Proficient in MS Office, Avs Video Editor, Video Studio, Cool Edit, etc.

**Awards:**

* Outstanding Graduate at GDUT 2017
* First Prize in the series educational activities of “My Chinese Dream” -- “Resolution, Accomplishment, Erudition, and Patriotism” held by Department of Education of Guangdong Province 2015
* 2nd Prize (35 teams in total) of English Business Practice Contest of GDUT 2015
* 3rd Prize (75 teams in total) of Anti- AIDS Video Competition of GDUT 2015
* Excellent Youth League Committee Leader of GDUT for consecutive three years 2014-2016
* Second-class Scholarship for Outstanding Student of GDUT for consecutive three years (Top 10%) 2014-2016
* Outstanding Individual in the Summer Practice of GDUT 2014
* Outstanding Volunteer of GDUT for consecutive two years 2013-2015
* First-class Scholarship for Outstanding Student of GDUT (Top 5%) 2013-2014

**INTERESTS**

Music, football, photography, aviation and cars.

**REFERENCE**

Available on request.