Contact

**Address:**

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Languages

Norwegian

English

Swedish
Danish

KIM R. DALROT MORSETH

Summary

Native Norwegian speaker with 9 years of translation experience and content production. Broad experience within retail, hospitality and ecommerce working in international teams adapting content and company tone of voice to the Norwegian market. Creative and structured, delivering high quality content and translations to tight deadlines.

Said about Kim

Kim is a real joy to work with. He is one of the few people who manages to combine structure and efficiency with true creative thinking. As a manager I could rely on him to deliver 150% at any time, always with a positive and "no problem" attitude. He is a gifted writer/content creator who understands how to tailor the message to fit the right audience and he also has a broad understanding of Ecom. As a team member he has been highly appreciated by all our colleagues, not only for his skills but also as a person who always takes responsibility and contributes to great team spirit.

*Anna Sjöstrand,
Marketing and Communications Manager, Euroflorist*

Experience

**Content Manager Norway** – 10/2017 – present
**Area Sales Manager Norway** – 10/2012 – 9/2017

**Euroflorist**, Malmö, Sweden

* I am responsible for all written communication in Norwegian. Original content (web shop, content pages, product descriptions, newsletters, translation and adapting marketing material and social media. Proof reading. Working closely with ecommerce team to build a good SEO structure. I am used to work with Google’s analytics and SEO tools.
* The past year I have worked with my colleagues in France and UK as well as our Marketing and Brand Managers at HQ in a core group. Our assignment is to create and implement the company’s brand building plan for all 12 markets.
* I am also working closely with our brand and design team to create global point of sales material and writing copy for Blooms, our internal florist inspiration magazine for all markets. Blooms comes out three times a year.

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Bachelor of Science: **Computer Information Systems** - 2014

**Columbia University**, NY

Certifications

PHP Framework (certificate): **Zend, Codeigniter, Symfony**.

Programming Languages: **JavaScript, HTML5, PHP OOP, CSS, SQL, MySQL**.

