**Shady Amir Koura**

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# Thomson Reuters Arabic Sports Desk (Sub-Editor): June 2015 – Current

* Editing and writing news stories, features and analysis for the MENA region.
* Covering the top Arab football and basketball leagues.
* Covering the African and Asian football, Basketball, Handball, Volleyball and Athletics Championships.
* Covering CAF African Champions League and AFC Asian Champions League.
* Covering NBA and NHL.
* Covering and translating from English wire the F1 championship, Le Mans, Rally World championship and Moto GP.
* Translating and editing from the English wire the top five European leagues and cups, and all UEFA competitions.
* Translating and editing stories from the English wire: Football, Athletics (World championship, Diamond league) Tennis (Grand slams, ATP and WTA championships, Fed Cup, Davis Cup) Gymnastics, Golf and Horseracing championships hosted in MENA.
* Covering and Editing the Arab teams’ news and matches in the 2018 FIFA World Cup and translating the English wire.
* Editing correspondents’ stories.
* Translating and editing from the English wire all Olympic Games.

# Digi-Life – Chief Editor: June 2012 – May 2015

* Managing teams that provide news, videos, infographics, photo galleries and analysis.
* Editing stories, features and analyses.
* Setting plans for the social media coverage as well as organizing daily shifts.
* Monitoring of the Arabic users’ social media trends and managing the portal’s Twitter and Facebook accounts.

Sensitivity: Confidential

# NBA.com Arabic Chief Editor: March 2010 – April 2012

* Writing and editing news, features and analysis.
* Making videos using NBA videos editor, infographics and photo galleries for the website.
* Setting plans for the social media coverage (Facebook and Twitter) as well as organizing daily shifts.
* Managing the mobile news service in cooperation with Vodafone, Mobinil (Now known as Orange) and Etisalat.

# MBC – Senior Editor: January 2007 – February 2010

* Contributed to the launching of the television network's portal ([www.mbc.net)](http://www.mbc.net/).
* Writing and editing news, photo galleries and features.
* In charge of the Motorsports Section.

# FilGoal.com – Editor: January 2003 – December 2006

* Writing and editing news stories, features and opinion columns.
* Contributed to the launching of a dual-language sports and entertainment mobile news service in cooperation with Orascom Telecom and Vodafone Egypt.

**INTERVIEWS:**

* Volker Finke: Former Freiburg SC Trainer– Germany.
* Jörn-Uwe Lommel: Former Egypt National Handball Team Trainer.
* Jackson Richardson: Former French handball player. - Dmitri Torgovanov: Former Russian handball player.
* Tina Theune: Former German women football Trainer, a 2-time European Champion and World Champion.
* Dikembe Mutombo: NBA Hall of Famer and an 8-time NBA All-Star.

**Additional Skills:**

* Experience in using Google Analytics coming up with daily, weekly and monthly reports to monitor and enhance the performance and progress of the published content.
* Experience in video making and editing using Premiere Pro software and NBA Videos software.
* Experience in creating Arabic infographics though several online tools like Google Developers and Canva Infographic Maker.
* Experience in providing text, multimedia, mobile and social media content in various types of media content in Arabic.

Sensitivity: Confidential