Miho Campbell

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WORK EXPERIENCE

Sept. 1991 - Present

Freelance Translator - CTTIC/ATIA Certified Member

Translating business, education, marketing, IT and legal (agreement, software license, disclaimer, etc.) documents from English into Japanese as well as software localization and subtitles). Providing creative copywriting.

Some of my major clients and end clients by project type:

Business/Management/HR:

American Express, Bayer, BP, Centre for Economic Performance (London School of Economics, Stanford University and Cambridge University joint project), Colegate, Columbia Sportswear, Cummins, Dell, Dow Chemicals, Dyson, Gartner, IBM, Visa, Warner Brothers, Goodyear, Ted Baker, Towers Watson, Tyco, Siemens Healthcare, UK Foreign & Commonwealth Office, University of Alberta, Walmart, Willis Towers Watson

Business Card:

BBC, Boston Red Socks, Calgary Stampede, Dolby, Ernst & Young, Gap, General Mills, Hilton, IBM, Intel, Kraft Foods, Merrill Lynch, Morgan Stanley, Netflex, Prudential Financial, Raytheon, Sony, Spansion, Synopsys

Computer/IT:

CloudFlare, Dell, IBM, Intel, Microsoft, PhishLabs, Stratos

Copywriting/Transcreation:

Posters, Bill Boards, Brochures and Catch Phrases in Videos, etc. for Eisai, MetLife, Pitney Bowes, Ted Baker

Finance/Insurance:

Aetna, Aviva Plc, CBRE, PWC, StudentGuard

Marketing:

Armani, AMD, Amway, Agriculture and Agri-Food Canada, BestBuy, De Beers, Fendi, Herman Miller, Hilton, Hugo Boss, KLM Cargo, Luxottica, Mandarin Orientals, Marriott, Montblanc, Nike, NWT Government, Ontario Government, Ocean Spray, Prada, Shiseido, Tiffany

Medical Device/Clinical Trial:

Electrical Geodesics, Inc., GE, Synarc

Software/Localization:

Disney, British Council, Nestle, NiceLabel, Oxford

Subtitle:

Ben & Jerry, Crocs, Johnson & Johnson, Oakley, Paramount, Pitney Bowes, Sony, Teva

Tourism:

Hilton Hotel Group, Ireland National Library, Ireland National Museum, Yosemite National Park, Banff National Park, Lake Louise Mountain Resort, Travelport, Vancouver Olympics

and much more

Oct. 1990 - Sept. 1991 <u>Jebsen Art Design & Typesetting Co., Ltd.</u> Canada Translator / Typesetter

Responsible for Japanese translation, copy-writing and typesetting. Resource consultant for Japanese customs and culture as applied to designs, typography and

etiquette of Japanese format.

April 1987 - April 1988 Kawai-Juku, Gifu School, Japan Teacher / Counselor

Teaching Modern and Classical Japanese, Japanese History, Chinese Literature and

English as well as counseling. This is a large private pre-University school.

EDUCATION AND TRAINING

April 1982 - Mar. 1987	Aichi Prefectual University Japan Department of Foreign Languages	B.A. in French Study
April 1985 - Mar. 1986	University of British Columbia Canada	ESL
Jan. 1990 - Aug. 1990	<u>Vancouver Community College</u> Canada	Economics, Computer Skills
Oct. 1990 - Feb. 1991	YMCA and Bite Computer Canada	PageMaker

REFERENCES

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Cyril Heukmes GIB Consult - Senior Project Manager cheukmes@gib-consult.com

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