

Ricardo Hernández

Objective

Dwell in a productive, efficient and benchmarked working environment.

Experience

2007 - Present Estrada Systems Group, Inc. Mexicali, MX/El Centro, USA
Director, Web Services Division

- Customized Website/Web Systems programming and design.
- Linux/Apache/MySQL/Php specialist, Content Management System setup and training.
- Current website portfolio available at <http://www.elbote.net/clientes.htm>
- Extensive interpreting experience on Technical, Faith and Business based topics.

2000 - 2007 El Bote Producciones Mexicali, B.C.
Owner, General Manager

- Printed, Internet and multimedia design production & translation.
- Planning, Integrating, Expanding and controlling customer base.

Extensive interpreting experience on Technical, Faith and Business based topics.

1998 – 2000 American Cyanamid Mexico Mexicali, B.C.
Sales Representative

- Increased regional sales from 0.65 to 1.05 million USD.
- Trained for, translated and Delivered Training Courses for national sales force.
- Two time company's highest annual sales award recipient.

1996 -1998 Ciba Geigy / Novartis Agro Mexico City.
Product Manager

- Product Stewardship for Seed Treatment, Soil Fungicides Business Sector.
- Product Preparation and Market Launch for Maxim 4TS, soil fungicide.
- Delivered Training Courses to final users on Effective Use of Systemic Fungicides nationwide.

1993 - 1996 Ciba Geigy Mexicana Villaflores, Chiapas.
Field Coordinator

- For the Safe and Effective Use of Plant Protection Agents Project funded by the Ciba Foundation for Cooperation with Developing Countries.
- Program development, coordination and implementation.
- Selected, trained and coordinated 4 field representatives.

1991 - 1993 Ciba Geigy Mexicana Celaya, Guanajuato.
R&D Representative

- Product evaluations via field trials for registration purposes.
- Responsible for 23 products in 4 states

Education

1986–1991 Universidad Autónoma Chapingo Chapingo, Mex.
• B.S., Parasitology Agronomist (Disease, Pest and Weed Science and Control)

Interests

Computers, audio, aviation, simulators, marketing, internet, faith, business, music.

Software & Hardware

Intel C2D E8400/AMD A6-3400. Windows XP/7. Office 2007, Acrobat X, Photoshop CS5, Dreamweaver CS6, Corel X5, Digidesign ProTools, Vegas Video, Inscriber.