



Jacob T. Høgh

**COPYWRITER/ PROFESSIONAL
TRANSLATOR & INTERPRETER**

SUMMARY

M.Theol. with business development, economy, and interpreting as subsidiary subjects.

In-house positions within Alpha CRC (Cambridge), AMPLEXOR Switzerland AG, and VIKING TEXT (Sweden).

Co-founder of Interprefy AG in Bellerivestrasse 11, 8008 ZH. Customer experience and business development expert at InterpreNet.net (currently).

PERSONAL DATA

Born in Denmark. In Zürich since 2002 (Swiss C-Permit)

Married, 2 children: born 2008 and 2011

St. Jakobstrasse 59,
CH-8004 Zürich

Tel. P.:
+41-44-261 10 00
Tel. M.:
+41-79-256 49 85

e-mail:
copygral@gmail.com

LANGUAGE SKILLS

English
Near native

German
Near Native (C2)

Danish
Mother tongue

Swedish
Mother tongue

French/Arabic/Portuguese
(B) languages

WORK EXPERIENCE :

CRM

Co-founder and interpreter relations-manager at Interprefy AG and InterpreNet since March 2014.

Social media manager

Manager of the communities Masterflorists Denmark and Sweden, The Self-Supporting Interpreter, and Yoosana on Facebook.

Language manager

For Scandinavian languages with in-house positions at Alphacrc in Cambridge (UK) and VIKING TEXT, Arlöv (SE) — foremost financial and medical tech-translations.

Customer experience manager

Customer Experience/Business development Manager for AMPLEXOR Switzerland AG, Stampfenbach-strasse 123, 8006 Zürich.



Jacob T. Høgh

**CUSTOMER EXPERIENCE /
BUSINESS DEVELOPMENT EXPERT**

EMPLOYMENT

- 2014 – 2018 • **Co-founder and long term client-relations manager**, Interprefy AG, Bellerivestr. 11, 8008 Zürich (CH). Responsible for CRM, sourcing interpreters, meetings, conferences, and pre-sale. Built a community of more than 500 certified interpreters on Facebook, and a network of +1,800 language experts on LinkedIn.
- 2000 – pres • **Owner of the translation bureau COPYGRAL Übersetzungen, J. Høgh** www.copygral.com

Copywriter, technical writer and translator
Above all:
 - **Verifications of Clinical Trials** within The Translation Centre of the Bodies of the European Union — freelance member of The Danish Team at The Freelance Management Section (Translation Support Department).
 - **Marketing, Communication, PR and Advertising** — Press releases, Press articles, Corporate communication, Internal communication, Customers' newsletters, Employees' newsletters, Fairs, Events, Flyers, Leaflets, Brochures, Product specifications, Market research, Surveys, Focus groups, Copy writing, Creative briefs, Ads

Full member of Swedish Association of Professional Translators
Member of CdT (Translation Centre of the Bodies of EU)
- 2008 – 2010 • **Danish language manager at VIKING TEXT, Arlöv (Sweden) with financial reports for Artisan Bakeries in Denmark (DA-SE), DHL, Regus, and the LSP TRAVOD, Ltd**
- 2007 – 2008 • **Deputy Scandinavian language manager at Alpha CRC Ltd. in Cambridge (UK)** mainly translations for Logitech S.A. (CH), Microsoft Inc. and ORACLE (USA).
- 1998 – 2002 • **Content manager/Editor**, Lexi Art Publishing ApS, Odense (Denmark), Art publishing house developing crossword puzzles for online publishing on browsers , magazines, and newspapers.
- 2001 – 2002 • **Certified Sign Language Interpreter** at Malmö Business School and Liber Hermods, Malmö (SE) (higher adult education for self-employed.)



Jacob T. Høgh

**CUSTOMER EXPERIENCE /
BUSINESS DEVELOPMENT EXPERT**

STUDIES

- 2000 – 2001 • **Certified ASL and Swedish Sign Language interpreter** from Malmö Business School (SE) and Liber Hermods, Malmö (SE)
- 1994 – 1999 • **Master of Theology & subsidiary subject IT/Webediting**, Lund University (Sweden)

Main studies: Biblical languages, Judaistics and comparative religion

Elective subject: IT from CITU (LUND), Web-editor at Students' Lounge 1995-1999 (5 years)
- 1986 – 1989 • **Propaedeutikum**, Aarhus University (Denmark)
Main studies: Latin, Greek, Hebrew, and Philosophy

COMPULSORY SCHOOLS

- 1982 – 1986 • **Upper secondary school**, Holavedskolan Tranås (SE) (Mathematic-Physics)
- 1973 – 1982 • **Primary and secondary schools**: Denmark, UK and Sweden



Jacob T. Høgh
January 2020