

# Robert Gołębiewski

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**Ready to relocate**



## PROFESSIONAL PROFILE

*Effective and efficient manager - experienced in managing people and projects. Specialized in: Public relations, marketing, translation projects, public image creation, trade shows and fairs, sales teams.*

*Public relations writer and copywriter. Expert in building public image of companies in their industrial media*

*Skilled trade show events organizer*

*Technical translator (English-Polish) - automotive industry, agriculture, marketing*

*Social media expert*

## I AM WILLING AND READY TO ASSIST YOU IN:

- Run and manage Polish or local office of a company
- Run /create from scratch/ PR/Marketing department
- Run customer service department
- Manage a business like: car service, dealership, hotel, restaurant, etc.
- Coordination of team of translators
- Coordination of trades how events, public image actions
- Full service in the area of industrial media and social media of a company

## KEY COMPETENCES

- Fluent English in speaking and writing
- Building business projects from the ground base of available resources
- Writing and editing PR and business texts
- Public image establishing - long experience in PR
- Organization of events, trade show, fairs
- Technical texts translation
- Very good knowledge on selling skills.
- Negotiation skills.
- Knowledge on automotive industry - editor in chief of industrial automotive magazines
- Know How regarding knowledge transfer and communication.
- WWW creation (WordPress)
- Living fit - I have lost 30 kg since may 2015

## PROFESSIONAL EXPERIENCE AND COMPLETED PROJECTS

For more than 20 year I have been running my own translation agency. I have been selling my services for many automotive companies.

Here you can check my works as writer and translator:

[www.bizmotpolska.pl](http://www.bizmotpolska.pl)

As a translator I have completed several projects for companies like SEAT, Mitsubishi, Subaru, Hinda, Suzuki, Jaguar, Land Rover, Valtra, Landini and many more. Most of the projects were workshops manuals with several thousands of pages, technical drawings and electric diagrams.

As a writer and technical writer and advisor I have completed several projects for companies like Denso, Magneti Marelli, Mewa, Filtron, Hidria and many others. Not mentioning publishing my own magazine Biznes Motoryzacyjny Polska.

Several contacts in automotive industry and among automotive journalists.

# Robert Gołębiowski

I run Facebook page dedicated to Automotive Business

<https://www.facebook.com/bizmotpolska/>

Being passionate photographer I established several social media projects including Pin-up Poland.

<https://www.facebook.com/pinuppoland/>

You can check my photography portfolio:

<http://www.mrphotographer.pl>

and on Facebook:

<https://www.facebook.com/MrPhotographerPoland/>

## ■ EDUCATION

1980-1986 - Technical School of garden design - never worked in the field

1995 - 1998 Warsaw University, English Studies - not completed

2000 - 2003 Warsaw University, History - not completed

## ■ SELECTED PUBLICATIONS

- Automotive Business Poland - 13 issues of self created and published magazine
- History of cabin and pollen filters.
- History of fuel filters.
- How to run automotive workshop effectively
- 10 ways for effective losing customer in automotive workshop.
- Woman in automotive workshop - how workshops cut their own profits.
- Brembo - 50 years of history of braking.
- History of MEWA company.
- Value of a brand in Aftermarket.
- Inspection card- how to get additional jobs for a workshops acting unplugged.
- Selling services and parts in automotive workshop.
- Setting up a workshop - basics.
- Is an hourly rate a relic of the past?
- Payment blockade - article for Kaczmarek Inkaso.
- How spare parts installed in the cars affect brand perception.
- History of Aston Martin.
- History of Magneti Marelli.
- Hundreds of interviews
- Several other articles

## ■ SELECTED EVENTS

- Live Photo Session - event for Hidria during Inter cars 2015 Trade Show
- Live Photo Session - Reklama 360 Trade Show Poznań
- Pin-up Poland contest - Motor Show Poznań 2015
- Live Photo Session - Pin-up and Retro - Targi Auto Nostalgia 2015
- Many other

## ■ FOREIGN LANGUAGES AND ADDITIONAL INFORMATION

- English - fluent in speaking and writing.
- Knowledge transfer skills.
- Perfect skills with software: Office, Quark Xpress, Adobe Photoshop, Corel, Trados, other
- Masseur diploma - useful sometimes
- Driving license. B.

## ■ INTERESTS

- History of automotive industry.
- Cinema
- Writing texts, short stories, blogs.
- Teaching English.
- Travelling.

- Photography.
- Film making
- Events holding
- Education of my son

## CONSENT FOR PROCESSING MY PERSONAL DATA

I hereby confirm my consent to process my personal data contained in the job offer to allow performance of tasks necessary for recruitment process (according to act from 29.08.97 r. on protection of personal data Dz. U. Nr 133 item 883)