

Emanuela Morini
brief *Curriculum Vitae*

Until 1998, I have been working in the marketing and export department's fields in some private companies and, in 1999, this experience brought me – thanks to continuous presences at exhibitions, conventions, and meetings - in approaching deeply and improving my knowledge in the communication field.

Since then until December 2003, I have been working in the **Communication & Marketing department** of a fitness company overseeing and executing:

- the **media relations business**, including **media planning**, and the **corporate identity and managing of the company's catalogues** – from the agency's project to the **texts processing**, the **proofreading** (in Italian, French and English) and the **printing process**;
- **flyers creation** for local events (made by me - Photoshop and Page Maker);
- the **organisation and setting up of exhibitions and conventions**;
- the **press office** (national and international magazines) and, last but not least, the **publishing coordination of the company's House Organ** ("The Smart Fitness Magazine").

On February 2004, I established my own one-person business – "Ad Hoc di Morini Emanuela" - that offered the above services to local companies, as an outsourcer. I had to stop that activities due to the recession period which could not grant the required continuance.

After a 3 years working period as an employee always in the Communication & Marketing field, now *I work as a freelancer for Italian texts proofreading and editing and for translations from English and French to Italian.*

The proofreading of texts is anyhow my true passion and it is the context which lets my abilities be expressed at their best, as well as being a pure fulfilment of my extreme precision (which is a good point - after all – for a proofreader).

Faithfully,

Emanuela Morini
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