



Yingjie (Léo) Zhang

Creative Translator

Contact Info.

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Links

[LinkedIn](#)

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Skills

Trados Studio



Memsources



Xbench




Who AM I

As a creative linguist, I am pleased to assist international brands in expanding their reach, influence, and economic and social obligations. I am eager to dive deeply into a company's fundamental values and use my creative adaption and storytelling skills to convey its healthy and positive image to audiences worldwide.


Highlights in Career

Lead Linguist, Apple

Mar 2021 — Nov 2021  Cupertino

As a lead linguist, I translated all Apple Events in 2021.

Lead Linguist, X-Rite

Aug 2021 — Present  Grand Rapids

As a lead linguist, I handle all localization tasks for the international colour brand X-Rite.

Lead Linguist, Breitling

Jun 2019 — Present  Grenchen

As a lead linguist, I translate most part of the marketing jobs for the Swiss watch brand Breitling.

Education

Carleton University, Bachelor of Computer Science

 Ottawa

Soochow University, Bachelor of English Language

 Suzhou

Rates (English to Chinese)

Marketing - USD 0.15 / Word

Transcreation - USD 50 / Hour

Subtitling - USD 15 / Video Minute