

# Erlend Rødal

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## Resume

Experienced digital marketer doing part time translations since 2010. Most experience with English to Norwegian, but I have also experience translating from Swedish to Norwegian. I have high capacity and willing to learn new software/techniques.

## Experience

### Adresseavisen

2020 > Now

### Performance specialist

Worked mostly with advertising in Google Ads, Facebook and Snapchat for both small and large customers.

### Synlighet

2016 > 2020

### Advisor - Digital marketing

Worked with digital marketing for small and big customers. Project leader in some projects. Advertising with focus on Google Ads (Search, Display, YouTube) and Snapchat. Keyword analysis and SEO.

### Ignitas

2015-2016

### Digital marketing consultant

.Worked with different customers within Google Ads and SEO. 50 % part time job

### Asko

2013 > 2016

### Warehouse employee

Pick and pack goods

Goods receipt

### Rødal Web (Own company)

2014 > Now

### Own websites, translations, SEO

Translations from English to Norwegian, but also some Swedish to Norwegian. I have also some experience from content writing, but prefer doing translations. Experienced translating in these fields : Marketing, IT/tech, travelling, gambling and finance

## Education

### Bachelor in petroleum logistics

### Molde University College

Bachelor in petroleum logistics. A study with focus on logistics, supply chain management and business administration.