

JOHANNA SCHOENFELD

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WORK EXPERIENCE

Translator & Editor

Freelance // August 2010 – current

Translation, editing and proofreading (English – German) for two international translation agencies, as well as additional freelance jobs. Areas include media, IT, creative, travel, politics, medicine and more.

Head of Copy & Content

Pulpmedia // Linz, Austria // December 2012 – May 2017

Concepts, campaigns, website copy, social media copy, video scripts, blog posts and advertorials, press releases and more (English and German)

Head copywriter for clients like Mercedes-Benz Austria, Burger King, smart and adidas Outdoor

EDUCATION

Master of Arts in Journalism (Magister)

FHWien University of Applied Sciences // Vienna, Austria

October 2005 – June 2009

Graduated with distinction // Equivalence: UNESCO ISCED 5A

Bachelor of Arts in Screenwriting

Brooklyn College // Brooklyn, NY

September 2009 – September 2012

GPA 3.96

SKILLS

Languages: Native level English and German (Germany and Austria), advanced knowledge of French (Level B2). Basic Spanish and Russian.

Knowledgeable in translation software (CAT tools) and translation databases, post-editing and transcreation