Em Elizabeth Hughes Maillard Nationalité:française & britannique, Mariée, 2 enfants <u>mailardem@gmail.com</u>

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- Master in Business of Administration (MBA), 1994

- (DESS) Ingénierie des Ressources Humaines, 1995
- Membre certifié des Traducteurs de Québec (S.T.Q)
- Bachelor of Arts Honours Degree, Business Studies,
- T.E.F.L. (Teaching English as a Foreign Language)
- Diploma Management, Chartered Institute of

#### Management B**ilingue: Français/Anglais**

Courant : Espagnol/Allemand

#### Current: Freelance Translator and Professional Business English consultant for international organizations Becent translation topics : Corporate Communications, Marine Biology, Health & Safety

Recent translation topics : Corporate Communications, Marine Biology, Health & Safety, Agriculture, Tourism

05/03-01/2010: AMADEUS Sophia Antipolis, Knowledge Management Consultant, Sales & Marketing Designed and implemented a collaborative solution, launching & driving "Communities of Practice", to enable online learning, facilitate teamwork and encourage innovation and peer to peer knowledge sharing. The learning solution was successfully implemented globally and won a quality award in 2008.

# 2001- 2003 : AMADEUS Sophia Antipolis, Corporate Communications Manager

Responsible for the Internal & External Communications strategy for the Sophia Antipolis site (1500 staff), marketing Amadeus as a centre of excellence for IT development (Press relations).

#### 1996-2001 : AMADEUS Sophia Antipolis, Internal Communications Manager

#### **Knowledge Management & Communication**

Developed a global strategy for building "**Communities of Practice**", **teamsites** and "**Communities of Interest**" within Amadeus to contribute to business results through more effective teamwork.

- Designed a global KM Strategy, process & structure, developed guidelines, templates, quickcards, FAQs
- Design of new marketing learning workshops
- Design & delivery of training courses in Knowledge Management and the collaborative solution

#### On-line Learning / Internet / Multimedia

- Created and launched a learning initiative "Marketing Knowledge Café" for the sharing of Good Practices and the development of marketing skills among staff worldwide
- "Push & Pull" online learning to structure and facilitate self-learning making available business relevant management articles, podcasts which support the strategic learning objectives
- Design and delivery of intranet ( > 3000 employees)
- Design of corporate CD ROMs, corporate videos,

#### **Human Resources**

- Training & Development : Management development programme & organisation of Media Skills training for Top Management
- International Mobility : Management of Expatriates & Seconded staff & elaboration of the International Assignment Policy
- Recruitment & Integration programmes for international teams

#### Internal Communication

- Learning sessions on Corporate Projects & Product Communication
- Creation & launch of new communication tools
- Company Video : Objective : to attract best talent worldwide
- Design & content of Company newsletter

#### **External Communication**

Presentations for an international audience (Communications & Knowledge Management)

International Press & Public relations & Community relations

## Event Management (Motivational + Knowledge Sharing)

- Development & Management of team-building activities & seminars
- Management of incentive events & marketing events for over 1500 people (including 10<sup>th</sup> Anniversary)

#### **Translation & Proof reading**

• Business proposals, internal policies etc.

1991 – 1993 1988 – 1991	Translator and Communications Officer, Sodexho SA, Paris, EMEA Translator, Sodexho Canada, Montreal Responsible for translating all contractual documents into English Legal Officer
	<ul> <li>Coordinator during merger, acquisition &amp; restructuring period</li> </ul>
	<ul> <li>Management of global communication plan for Canada</li> </ul>
1986 – 1987	Translator, Heineken, Paris, Investment Department
	<ul> <li>English language lessons for Managers</li> </ul>
1985 – 1986	Translator & Interpretor, ACNO, (Association of the National Olympic Committees) Paris
	<ul> <li>Translator &amp; Interpreter at Olympics meeting in Seoul</li> </ul>
	Editor of Newsletter
1981 - 1985	Freelance Translator, Cicred, (Committee for International Cooperation to National
	Research in Demography & other international organisations.
1981 – 1986	Teacher of English as a Foreign Language, Paris & Cambridge, UK
	<ul> <li>Designed new English Language Courses for TSA, English School in Paris &amp;</li> </ul>
	Business English courses at International Businesses, Sintra, Heineken,

#### **Professional Training**

2010	Chartered Institute of Management – currently preparing "Diploma" level of Management Consultant
2008	Chartered Institute of Management – Management Consultant Certificate
2002 – 2006	Communication & Knowledge Management Trainings & workshops
2004	Amadeus Marketing programme & Krauthammer Business Management Course
1999	Communicating Corporate Strategy, Strategic Communication Management, UK
1998	Internal Communication Strategy in action, Smythe Dorward Lambert, Oxford
1988	Social & Labour Law, McGill University, Montreal

# Other Professional Experience

2006 -2009	Guest speaker at Knowledge Management Conferences, Paris & Sophia Antipolis
2003-2009	<b>President (2003–2005 &amp; 2007-2009) of "Helping Hands",</b> NGO (Association Loi 1901 whose mission, "Bridging the Gap", is helping those in need, locally and overseas. http://helping.hands.free.fr
	Construction of computer centres abroad. The association, created in 2003, has gained interest and support from local organisations and Amadeus is now the main sponsor.
2002	<b>President of the Communication Committee for TELECOM VALLEY Association</b> Responsible for Communication Plan (Main projects: Design & implementation of website & on- line newsletter for Telecom Valley (Association of 70 Telecom Companies)
	nttp://www.telecom-vallev.tr/
2006 – 2009	http://www.telecom-valley.fr/ Member of Boostzone Institute
2006 – 2009 2000	

## INTERESTS

Social Computing & new Technologies, Linguistics, Travel, Humanitarian work, Interior design, Swimming, Tennis.