# **CURRICULUM VITAE**

#### YVES VAN KERREBROECK

Address:

Hooiaard 2 23 Arthur's Road, Flat 601 Arthur's Place

9000 Gent 8005 Sea Point, Cape Town

België South Africa

Tel.: +32 494 770 736 Tel.: +27 71 423 9813

Email: yvesvankerrebroeck@hotmail.com

Nationality: Belgian

Date of Birth: September 27th, 1979
Place of Birth: Ghent, Belgium

### **Education**

1991-1997: A.S.O. Latin and Modern Languages (Matric)

Graduated cum laude - Sint-Lievenscollege, Ghent, Belgium

1998-2000: Bachelor Political & Social Sciences

University of Ghent, Belgium

2000-2003: Master in Communication Sciences

Thesis: New audio technologies and market perspectives in the music

industry.

Graduated cum laude.

University of Ghent, Belgium

2005-2006: Basic Accounting and Business Management

Graduated cum laude.

SYNTRA – Campus Ghent, Belgium

2006: Basic and Advanced Courses Spanish Nivel 1, 2 & 3.

Graduated cum laude.

VDAB Training Centre – Campus Wondelgem, Belgium

2010: Tour Guide Training & Certification

Livingstone Tourism Academy, Cape Town, South Africa

## IT Knowledge

Mac OSX

Windows 98, XP and Vista - Microsoft Certified Professional Training (March 2007)

MS Office (Access, Excel, PowerPoint, Word...) and Microsoft Outlook

Other: Lotus Notes, Adobe Photoshop and Illustrator, ...

### Language Skills

|           | Spoken          | Reading         | Written         |
|-----------|-----------------|-----------------|-----------------|
| Dutch     | Mother Language | Mother Language | Mother Language |
| English   | Advanced        | Advanced        | Advanced        |
| French    | Advanced        | Advanced        | Advanced        |
| German    | Good            | Advanced        | Good            |
| Spanish   | Basic           | Advanced        | Basic           |
| Afrikaans | Basic           | Advanced        | Basic           |
| Thai      | Basic           | Basic           | Basic           |

### **Professional Experience**

#### **Arts & Entertainment**

Jan 1998 - Dec 2003

Press and PR Executive for the Dusk Produktions record label

Duties & Responsibilities: Media Relations & Communications, PR, Marketing, Copywriting

Sep 1998 - Oct 2004

Administration & Logistics Executive for the Flemish Opera House Ghent (BE)

Duties & Responsibilities: Payroll Administration, Human Resources and Staff Management

## IT & Account Management

Feb 2007 - March 2008

Customer Service Agent and Team Leader for IBM Johannesburg, SA

Duties & Responsibilities: IT Technician, Customer & Account Relations, Staff Management

Nov 2008 - March 2009

Customer Service Professional for Shell GCSC Cape Town, SA.

Duties & Responsibilities: Retail Relations & Customer Service

March 2009 – February 2010

Account, Project and Credit Manager for Plant Hosting & Co-Location PTY Ltd. Cape Town, SA

Duties & Responsibilities: Credit & Account Management, Debt Management, Customer Relations, Translations, HR, Project Management

March 2010 - ...

Marketing & VIP Relations Manager Belgium at Forwardslash, VR Services Cape Town Duties & Responsibilities: Marketing campaigns, VIP relations, Translations

#### Journalism & Media

Nov 2001 - Apr 2002

Sports journalist at the Sports Desk of the National Flemish Television Broadcasting Company (VRT).

Duties & Responsibilities: Copywriting, Interviews & Research

Oct 2005 - Dec 2006

Freelance researcher, location scout and production assistant for 'De Filistijnen', a Brussels based television production company.

Duties & Responsibilities: Staff, Time & Resource Management, Copywriting, Interviews

June 2007 - Sep 2007

Working as photographer and journalist for a publication on Thai hawker food. Duties & Responsibilities: Photographer, Copywriting, Interviews & Research

Aug 2008 - present

Freelance translator and copywriter for NXT2U.CO.ZA, Flanders2009, Cape Town Tourism, FIFA, Forwardslash, Allaboutcapetown.co.za, Weblingo and Dilicom.

Duties & Responsibilities: Translations English - Dutch - Afrikaans

# Marketing, Events & Tourism

Feb 2002 – Dec 2005

Freelance event management: BDAY – Belgium's 1<sup>st</sup> Breakdance Festival (may 2001 and 2002), Breakdance and Deejaying Workshops (1999 till 2002), What's That Sound? - Boomtown (Gentse Feesten Festival 2003 - 2004), Record Fair Disq'o Bar (2005) Duties & Responsibilities: Event & Staff Management, Marketing & PR

June 2004, 2005 & 2006

Freelance Travel Agent & Guide for a 5 day excursion to the Barcelona Sonar Music and Film Festival.

Duties & Responsibilities: Event Management, Marketing & PR, Tour Guide

July 2004 - Jan 2005

Junior account manager for 'Whatif... strategic marketing and communication' (Blekersdijk 33a, Ghent).

Duties & Responsibilities: Customer & Account Manager, Copywriting, Photographer

July 2004, 2005, 2006, 2007 & 2008:

Chef and Manager of a temporary restaurant and catering business during the Ghent Festival, Belgium

Feb 2005 - Sep 2005

Booking agent for Maumau-underground, City Hall and Club Apollo in Barcelona, Spain. Duties & Responsibilities: Customer & Staff Management, Media Relations & Marketing

Apr 2002 – present

Freelance catering, travel and events business called "Eetavontuur": Asian Cuisine & Travel Duties & Responsibilities: Cooking classes, Workshops, Team Building Sessions, Catering & Events, Event Management

Apr 2002 – present

Taste – Culinary Tours in Asia, Europe and South Africa

Duties & Responsibilities: Developing Itineraries and Travel Products, Managing Tourism and Partnership Contracts, Tour Guiding, Asset Management