### curriculum vitae

Surname(s) / First name(s)

Sposato Mario

Address(es)

1/5 Albion Gardens, EH75QF, Edinburgh, UK.

Telephone(s)

Mobile: +44 07516505494

E-mail(s)

mariosposato@msn.com

Nationality(-ies)

Italian

Date of birth

27th of April 1984

Gender

Male

## Work experience

**Dates** 

17/04/2010-17/09/10

Occupation or position held

Marketing Assistant

Main activities and responsibilities

Market analysis and benchmark analysis. Writing reports. Organization and participation in events and activities like fairs, road shows and seminars planned for our customers. Preparation of marketing and advertising campaigns. Translation and distribution of commercials and press release.

Name and address of employer

Aviareps AG, 20 Monte Rosa street, Milan, Italy. www.aviareps.com

Type of business or sector

GSA (General Sales Agent) - Aviation and Tourism

Dates

Mars 2009- May 2009

Occupation or position held

Internship

Main activities and responsibilities

Consular Section - Assistance to British citizens on the Italian territory: certification, information and assistance to citizens in distress.

Name and address of employer

British Consulate in Naples, 40 Via dei Mille street , 80121, Naples.

Type of business or sector

British Foreign & Commonwealth Office (FCO)

Dates

10/9/ 2008- 29/9/2008

Occupation or position held

Volunteer

Main activities and responsibilities

Organization of interactive workshops and informative sessions at high schools in the city of Kharkiv, Ukraine. Topic: women's rights and gender equality.

Name and address of employer

Service Civil International (SCI)

Type of business or sector

Third sector

# **Education and training**

Dates

covered

December 2009 - July 2010

Title of qualification awarded Principal subjects/Occupational skills

Master Degree in European Public Relation, XXXV ed.

- The company system and organization;
- The strategic and operative marketing, marketing planning;
- Corporate communication and media (Advertising, Press Releases, Events, Promotions, Sponsorship, Institutional Relations);
- The communication plan and results analisys, online and offline media analysis;
- Market scenarios and policy, internationalization of business;
- Business relationships with European markets, the launch of a product / service, international cooperation at European level;

Page 1 - Curriculum vitae of Sposato Mario Public Affairs and lobbying activities.

Name and type of organisation providing education and training Level in national or international classification

Business school Ateneo Impresa S.p.a

Master Degree

Dates

February 2007 - October 2009

Title of qualification awarded
Principal subjects/Occupational skills
covered

Political Science Master degree, Course of International Relations and Policy

I focused my studies mainly on the analysis of political phenomena, history and cultures of Eastern European countries. Thesis in History of Eurasian countries, entitled "The Donbas: from USSR to Ukraine".

Università degli studi di Napoli "L'Orientale", Naples.

Master Degree

Name and type of organisation providing education and training Level in national or international

classification

Dates September 2007 – July 2008

Title of qualification awarded LLP E

LLP Erasmus - Attendance certificate

Principal subjects/Occupational skills

International Economy, International relations and International law

Name and type of organisation providing education and training

University of Warsaw "Universytet Warszawski", Institute of International Relations.

**Pubblications** 

"L'Ucraina e il problema dell'identità", Eurasia Rivista di Studi Geopolitici Vol<math>XIX, 1/2010.

# Personal skills and competences

Mother tongue(s)

Italian

Other language(s)
Self-assessment
European level (\*)

English French Russian

**Polish** 

Understanding		Spea	Writing	
Listening	Reading	Spoken interaction	Spoken production	
			-	

C1	Advanced	C1	Advanced	C1	Advanced	C1	Advanced	C1	Advanced
C1	Advanced	C1	Advanced	C1	Advanced	B2	Intermediate	B2	Intermediate
A2	Basic	A2	Basic	A2	Basic	A2	Basic	A2	Basic
A2	Basic	A2	Basic	A2	Basic	A2	Basic	A1	

<sup>(\*)</sup> Common European Framework of Reference (CEF) level

Social skills and competences

Ability to relate with people and to work in stressful situations, developed mainly in the British Consulate and during the emergency of the volcanic ash, when I was in *Aviareps*, which represents the Irish airline Aer Lingus in Italy.

Computer skills and competences

Excellent knowledge of Microsoft Office (Word, Power Point, Excel, Front Page, Outlook, Publisher), Photoshop and Illustrator, Web search tools, Dreamweaver and FTP programs.

Artistic skills and competences

Analogical and digital photography. Photographer for various Italian events. Publications of photos on the popular national newspaper "*II Manifesto*", 8 April 2010 p.15, about the reconstruction after the earthquake in Abruzzo.

Driving licence(s)

Italian Driving Licence B

#### References

GIULIO SANTORO, GENERAL MANAGER ITALY, AVIAREPS AG.

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