



## Fan Gao

Da'an Gardens, 999 Changshou Road,  
Building 29, Apartment 15B,  
Shanghai, China  
(+86) 150 2183 6308  
[info@chineseconcept.com](mailto:info@chineseconcept.com)  
[www.chineseconcept.com](http://www.chineseconcept.com)

**Date of Birth:** 4 July 1984

**Nationality:** Chinese

**Gender:** Male

### Education

School of International Studies, Zhejiang University (2002- 2006)

### Qualifications

TEM 8 (Test for English Major Level 8)

### Expertise

Advertising, Marketing, Business, Finance

### Professional Experience

Chinese Translator & Copywriter, Chinese Concept, March 2006 to date

- Translating, proofreading and editing
- Creatively adapting English advertising and marketing materials to the Chinese market
- Cooperating with other translators on large projects
- Creating translation memories and glossaries
- Project management

### Recent Work

Accenture advertising campaigns  
Allianz advertising campaigns  
Apple website  
Bloomberg product brochures and marketing materials  
DHL staff training materials  
Ford advertising campaigns  
Four Seasons website and press releases  
H&M website, press releases and staff training materials  
Hilton Hotels & Resorts website and press releases  
HP product brochures  
HSBC press releases and print ads  
Mövenpick Hotels & Resorts website, brochures and press releases  
Nokia advertising campaigns  
Panasonic, Philips, Unilever, Nissan, Land Rover, Volvo and Emirates questionnaires  
SAP product brochures  
Shangri-La Hotels and Resorts website and press releases  
Shell advertising campaigns  
Starwood Hotels and Resorts website, brochures and press releases  
Tiffany & Co. press releases, advertisements and product descriptions