

**Liran Mendel, MSc**  
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**Age: 40**

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personal data contained in my  
curriculum vitae



## **EDUCATION**

- 2011-2019 Masters in Bio-Statistics, Schreiber School of Mathematics, Tel-Aviv University
- 2010 CRA course, Pharma Job
- 2005-2006 MBA Ecole Supérieure de Commerce de Paris- European School of Management, France
- 2004-2006 MBA in Finance and Accounting, Recanati Business School, Tel Aviv University
- 2002-2004 MSc in Medical Sciences (Human Physiology), Faculty Of Medicine, Tel Aviv University
  - Thesis subject: "Genetic Markers to Heat Intolerance" - study in the fields of environmental physiology and molecular biology
  - A pioneer work that was published in the scientific literature and international conferences (see list of publications)
- 1996-2000 BMedSc, Bachelor's degree in Medical Sciences (as part of IDF Academic Reserve – general medicine studies), Faculty of Medicine, Tel Aviv University

## **EXPERIENCE**

- 2010- **Freelance Medical Translator (Hebrew <> English)**
- present
  - Member of the Israel Translators Association (ITA)
  - Experience with CAT software (MemoQ)

### Fields of Specialization:

- Medical Records
- Clinical Research Documentation (Medications and Devices):
  - Investigator Documents: Investigator's Brochure, Clinical Trial Protocol and Synopses, Investigational Drug Labeling etc.
  - Patient Documents: Patient Information Sheet, Informed Consent Forms, Patient Diaries, Case Report Form etc.
  - Regulatory Affairs: Summary of Product Characteristics, Patient Information Leaflets, Medicinal Product Labeling etc.
  - Israeli Ministry of Health Forms
  - EC correspondence
- Medical-Scientific Articles
- Marketing and Educational Literature
- 2009-2010 **Medtechnica- Medical & Scientific Equipment- Aesthetic and Surgical Laser Division Application Engineer (TASE: MEDI)**
  - Training and clinical support for the aesthetic and surgical laser users of the leading laser

producers (e.g. Candela, Cutera, Deka - including the surgical line, Quantel-derma, and others)

- Trained and clinically supported over 50 users (doctors, beauticians, etc) in major clinics and hospitals (e.g. Clalit HMO, Elisha Aesthetics, Care Clinics, Hadassah Optimal etc.)
- Introduced new devices and technologies into the Israeli marketplace in both the clinical and marketing aspects (e.g. Ekkylite – a laser to reduce scars by Ekkyo) and planned studies together with plastic surgeons

2007-2008 **Candela Laser Corporation/ Inolase (Subsidiary of Candela Laser USA) - International Product Specialist (NASDAQ: CLZR)**

- Planned and monitored clinical studies in aesthetic medicine, prepared research protocols, co-authored scientific articles and liaised with key opinion-leaders globally in Europe, USA, Far East and Japan (see list of publications attached)
- Participated in multi-functional R&D teams for new product development. Launched and prepared related products requirements documentation based on market research
- Trained sales representatives in English and French on the clinical aspects of the products
- Wrote and designed brochures and other marketing material, presentations, training materials, demonstration videos, whitepapers and trade articles
- Delivered presentations, and otherwise supported distributors, at tradeshow, exhibitions, workshops and medical conferences worldwide – over 10 major events per year worldwide (e.g. EADV, AAD, ASLMS)

2006-2007 **General Electric (GE) –Healthcare European Headquarters, Paris, France- Financial Team Analyst - Radiology Equipment (NYSE: GE)**

- Worked as part of the European marketing team to determine market needs and preferences

2001-2005 **Faculty of Medicine, Tel Aviv University – Assistant lecturer software applications in medicine**

- Lectured over 200 doctors from the University & Ministry of Foreign Affairs international program for overseas doctors on MS office and internet applications in Medicine (e.g. Pubmed) by building a unique syllabus
- Wrote and presented teaching aids in both Hebrew & English (e.g. presentations and exercises)

2000-2003 **Heller Institute for Medical Research, Sheba Medical Center & Military Physiology Unit, Medical Corps, Israel Defense Forces - Clinical Research Officer (military service in medical corps)**

- Planned studies and research
- Wrote over 10 IRB and Helsinki protocols and follow up reports for both civilian and military approval
- Analyzed results and published papers and peer reviewed articles in scientific literature and international conferences (see list of publications attached)
- Coordinated multi-disciplinary research groups

**LANGUAGES AND COMPUTER SKILLS**

Hebrew - Mother Tongue; English - Fluent (including scientific publications); French – Fluent

Excellent knowledge of Office tools: Excel, Word, PowerPoint

Technology-oriented

**Recommendations Upon request**