

R·TEXT

Writing & Translations

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Copywriting, content and translation
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During the past 15 years, I have been writing and editing for newspapers, magazines and professional websites in Spanish and Hebrew.

However, I was actually doing just one thing: Attentively listening to people of a broad range of venues and trades. I have thoroughly examined the core essence of a business while asking all the right questions. All for the purpose of reflecting and projecting it the best way possible.

This is exactly how I work with a customer: as a journalist who asks the right questions while researching relevant material.

I provide:

Hebrew-Spanish-Hebrew and English-to-Hebrew/Spanish translations.

- I specialize in personalized translation, with relevance to customer or country (localization).
- Marketing, legal, commercial, financial, and academic translations
- Vast experience of translating materials from the fields of homeland security, religion, tourism, history and more.
- Vast experience in legal materials, contracts, petitions, claims, notarial documents and more.
- On-site interpreter for court and business meetings.
- Translation of books and novels.

Why me: Because a true translation provides a bridge between cultures – and this is exactly what I offer.

Copy and content in Hebrew and Spanish for all platforms.

- Marketing, creative and branding content. Writing brochures, Internet content, customer magazines, contacting potential customers and more.
- Editing existing materials to suite different target audiences and platforms.
- Ghostwriter: writing speeches and articles for the media for politicians and business-sector executives, editing of existing essays and biographies.

Why me: because my specialty is presenting complex and complicated subjects in a simple, vibrant and interesting way. The rest is nuance.