

Alexander Scholz

Born 1968 in San Francisco
American National, German Resident



Specialization

- Media & Communications
- Technical Documentation
- Project Management
- Business Development
- Education & Training

Expertise

Methods	Analyses Process and value stream analysis, benchmarking, lean startup and scrum methodology, problem-and risk analysis System Project management, requirements management, analysis, system design Communication Strategic communications, content management, technical writing and translation, interpreting, copy, editing, localization, linguistic QA, video, media, web Software MS Visio, MS Project, MS Office, Adobe FrameMaker, Adobe Creative Suite, Final Cut, ScreenFlow, Audition
Industries	IT, Multi-Media, Energy, Environment, Construction, Automobile, Education
Languages	English – Native speaker. Published author; multiple publications. German – fluent / CEFR C2 Swedish – fluent / CEFR C1 Spanish – fluent / CEFR C1 French – fluent / CEFR C1

Career Overview

2003 – present	Consultant / Freelancer, US, EU Media, Technical Communications, Project Management
1999 – 2003	Cisco Systems, US, EU, South America Project Management, Technical Writing, Web Development
1993 – 1998	Consultant / Freelancer, US, EU PR, Film, Media, Authorship, Event Management

Projects

2011 – 2014	Babble, Berlin – Language learning software Translation and post editing from multiple (9) languages.
2012 – 2014	Little Language Apps and Books, Berlin – Language learning tools Founder; role as Author and in Business Development.
2013	Skanska – Swedish building projects Conducted technical translations from Swedish.
2013	GFN, Mannheim – Training for IT and PM professionals Docent for technical English.
2013	MHMK, Hamburg – Cross media communications Docent in Media.
2012	Lexcelera, Lille – Document production for Swiss rail manufacturer Post-editing of technical documentation translated from German.
2011	Language Exchange, Stockholm – Educational project Coordination and instruction.
2011	UC Berkeley, Scandinavian Department – Media and public relations Role in event production and as ambassador.
2009 – 2011	Burning Man Decompression – Production and fund raising Production and business development.
2008 – 2011	Ginger Man Film & Arts – Film production and coordination Production and business development, hands-on video and web production.
2007 – 2010	The People’s Channel NC – General programming Over a variety of projects I worked with all aspects of TV production.
2008 – 2009	Liberty Tube TV – Public news broadcasting program Production and business development, as well as team leadership.
2007 – 2009	Duke University, Nicholas School of the Environment – Media research Research Associate; media technician.
2008	Lawson for Congress – Contest for Federal Congressional Election NC-4 Worked throughout campaign cycle as Communications Coordinator.
2007 – 2008	Taking the Pulse – Development and syndication of TV show Producer, as well as film and editing.
2007	Saving Species – PR for environmental organization Principally media strategy.
2007	Cisco Systems, Raleigh – Engineering specification documentation Technical writer with a lesser project management role.

Projects

2005 – 2008	Bioneers Conference, CA – Annual conference for biology and technology Crew, involved with logistics and coordination.
2006	2006 OE CES – Congressional environmental scorecards, Federal Co-Author, also involved in statistical analysis and PR.
2006	Victory 06 – Statewide election campaign, CA Coordinated in part media, get-out-the-vote drive, logistics.
2005	Hahnemann Laboratories, CA – Sales and distribution Worked in business development, sales and logistics.
2005	EI Solutions / Solaris Solar, CA – Construction of solar power facility Helped manage logistics, site supervision.
2003 – 2005	TextEtag, Berlin – Journalistic and technical writing Freelance in the areas of business analysis and authorship.
2005	Adidas, Paris – Event coordination for Paris Fashion Week Event coordination, logistics before, during, and after Fashion Week.
2004	Kunstweiler, Bern – Event, trade fair design and management Project Manager and logistics for projects in Germany and Switzerland.
2004	Cornelsen Publishers, Berlin – Develop educational software Localization of physics learning software.
2004	Gibson Language Services, Paris – Corporate language instruction Executive language instruction, docent.
2002 – 2003	Cisco Systems, US, Argentina – Customer Response Applications Technical writer, help desk engineer, and localization coordination.
2002	Earth Day Celebrations, San Francisco – Event coordination Event coordination, planning, vendor interface.
2002	Campaign for Old Growth, CA – Statewide ballot initiative Coordination and campaigning.
2000 – 2002	Cisco Systems US/Germany – Cisco Localization Services Localization project manager, web development.
2001	Cisco Systems, San Jose – Cisco Glossary Connection Acted as project lead with a focus on needs analysis, product development.
2001	Electronic Arts – SDKs for games platforms Consultant with role as project manager and technical writer.
2001	Quios Mobile Communications – Engineering specifications Technical consultant for localization combined with technical writing.
2001	Human League – Systems and engineering specifications, localization Consultant and technical documentation.
2001	Woman.com – Customer service platform Outside consultant for technical writing and project management.
2000	Cisco Systems, San Jose – Cisco Networking Academies Project manager, strategic planning and analysis.
1998 – 2000	Cisco Systems, San Jose – Global Data Sheets Program Essential role as project manager.
1998	Ziff Davis Media, San Francisco – PR & press coordination A combination of project management and press interface.
1998	Networld + Interop, Foster City – Networking trade fair Press interaction as well as technical support.

Projects

1996 – 1997	Paternoster Films, Berlin – Independent film production Production and business development were principle areas.
1995 – 1996	LCC/Express English Mannheim – Corporate language instruction Role in business development as well as instruction and localization.
1994 – 1995	Sweet Summer Sounds, Berlin – Event production in Berlin Strategy and Business Development coupled with Event Production.
1994	Svanholm Organic Farms, Denmark – Construction coordination Independent contractor in the area of building coordination and crew.
1993 – 1994	Maersk International, San Francisco – Software system release Independent contractor involved with software deployment and testing.

Traineeships

1991	BMW / Recommended Service, San Francisco – Mechanics
1990	Fritz Transportation Companies, Brussels – Freight Forwarding
1988-1989	World Affairs Council, San Francisco – Event Production

Education

2007 – 2009	Communication and Media, Duke University, NC Professional development in the capacity of Research Associate
2004 – 2005	Naturopathic Medicine, ABfH, Berlin Certification; holistic and naturopathic medicine
1999 – 2000	Networking, Cisco Networking Academies Certification; professional development in the capacity of Project Manager
1995 – 1996	Germanic Languages, University of Heidelberg, Germany Post Bachelor's studies; German and Scandinavian languages
1988 – 1992	Romance Languages, University of Davis Bachelor or Arts; French, Spanish and Italian

Courses

2013	Advanced German Phonetics
2013	German C2, VHS Berlin
2013	Virtual Form and Space, VHS Berlin
2011	Swedish C1, UC Berkeley
2009	Visiting Filmmaker Master Course, Duke University
2009	Multimedia and Video Production, Duke University
2008	Topics in Visual Arts, Duke University
2008	The Documentary Experience, a Video Approach, Duke University
2008	Flora and Fauna of Florida Keys, (TA) S. Pimm, Duke/Key West
2007	Ethical Challenges in Environmental Ecology, (TA) Duke University