

Robert Seoane

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SUMMARY: **Producer/Director** – Commercials, PSAs, long-form and live programming, including documentary and feature production
Editor – Final Cut Pro, Premiere, After Effects, Pro Tools
Writer – Commercials, PSAs, long-form and live TV programming
Translator-/Interpreter-Translate and Interpret from English to Spanish and Spanish to English

FREELANCE PRODUCER/TRANSLATOR/INTERPRETER

To view samples of my commercial work, go to <https://vimeo.com/robertseoane>

EXPERIENCE:

Law Offices of J.C. Parets

Interpreter Spanish to English; Liability claims
Live & Telephone Interpretations

Miami, FL

March – June 2012

Pro Translating Services

Translate from Spanish to English and English to Spanish

- Translate loan agreement contracts and disclaimers for Chase Bank

New York, NY/Miami, FL

March 2011 – January 2012

Animus Entertainment Group, LLC – Aaron Loves New York

Line Producer

New York, NY

July – August 2011

- Responsible for hiring camera and lighting crew, contracting grip and lighting equipment.
- Responsible for hiring Culinary Producer, Art and Prop Department
- Create and oversee day to day budget
- Responsible for maintaining Shooting and Parking permits through Location Manager and Parking Coordinator
- Responsible for hiring all other below the line Production crew, including Associate Producer, Production Manager,
- Production Coordinator and Production Assistants.
- Delivery of Production Book and Final Budget

Creative Marketing Partners – Advertising Agency

Producer/Director/Writer/Editor

Miami, FL

February 2009 – April 2011

- Responsible for concept and copy of all English and Spanish language TV and Radio commercials
- Produce and direct TV and Radio Commercials
- Create budgets, organize crew
- Edit with Final Cut Pro, Premiere, After Effects, Pro Tools
- Supervise Post-Production process from edit through audio recording & mixing
- Oversee photography sessions for print advertising

Clients:

Preferred Care Partners – Medicare Health Plan

- Develop concept, produce and direct annual TV and Radio campaign
- Results: Increased membership from 5,000 in 2009 to over 30,000 in 2010

Esserman Nissan

- Produce and direct creative messages each month to promote car dealership
- Results: Consistently in the top 3 positions in regional car sales every month, mostly at Number 1.

Producer/Director/Writer

June 1986 – Present

Documentaries:

HEROES HISPANOS - Produced and directed three hour documentary covering Hispanic-American soldiers from 1776 to Present Day. Aired on Telemundo and the History Channel. Winner of three Regional Emmys. Distributed throughout high schools across the USA.

CRISIS: THE STATE OF WORKERS COMPENSATION IN FLORIDA - Produced, wrote and directed 30 minute exposé for Florida Workers Advocates

Television:

NUUESTRA MODA – Produced annual Hispanic Designers Fall Runway show for Univision from Washington, D.C., showcasing the fall lines of designers such as Oscar de la Renta, Adolfo, Carolina Herrera and Paloma Picasso.

Promotional, Corporate and Fundraising Videos:

Univision – Produced English language promotional sales videos for new and upcoming television programming and campaigns such as Quincentennial Celebration with Ricardo Montalban and Sabado Gigante among dozens others.

Telemundo – Same as above.

NHSF – Produced and directed fundraising video for National Hispanic Scholarship Fund

Political TV Campaigns:

Produced and directed English and Spanish language TV and Radio advertising for candidates such as:

Rudy Giuliani, Marco Rubio, Ileana Ros-Lehtinen, Mel Martinez

Other Projects and Clients:

Center For Disease Control – Produced and directed AIDS Awareness television campaign showcasing messages from celebrities such as Edward James Olmos, Elizabeth Peña, Esai Morales

Marshalls Department Stores – Produced and directed monthly TV commercials

Royal Caribbean Cruise Lines – Produced and directed Spanish-language TV campaign

Radio Unica – Produced and directed seasonal TV campaign for then-largest National Hispanic Radio Network

Kraft Foods – Produced and directed Spanish language TV commercials for special offers and events

TOYOTA – Produced, directed and acted as VO for monthly regional Toyota TV spots for SAATCHI & SAATCHI/Miami

CAC United Health Care – Produced and directed TV campaign in English and Spanish

SKILLS:

- Fluent in English and Spanish
- Proficient in Final Cut Pro, After Effects, Pro-Tools, Premiere, Photoshop, DVD Studio Pro, Excel, Word

AWARDS:

- 6 Regional Emmys as Producer/Director for Univision's TV promotional campaigns
- 3 Addys for Univision Fall Programming Campaigns
- Producer/Director Emmys for "Heroes Hispanos" documentary.

EDUCATION:

University of Miami

Miami, FL

*Bachelor of Arts – Double Major – in English
in Communications*