

DANIEL BIVAS
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Foreign Language: **Hebrew:** native • **Spanish:** fluent • **German:** intermediate • **Arabic:** beginner

TRANSLATION AND SUBTITLING EXPERIENCE

Hatikvah International Academy Charter School, East Brunswick, NJ (Aug. 2013 – Jun. 2014)

- Developed script for, translated and subtitled production of 5th grade video performance; length: 15 minutes
- Developed educational materials, worksheets, voweled (nikkud) tools for Hebrew immersion education

EDUCATIONAL BACKGROUND

Boston University • **Master of Science: Global Marketing Management** • December 2017

University of Maryland, University College • **Bachelor of Science: Marketing** • December 2014

- Language Courses:
 - Advanced Hebrew grammar (400 level)
 - Hebrew literature & poetry (300 level)
 - Arabic 101, 102, 201 (3 semesters, 18 credits)

HEBREW LANGUAGE EDUCATION

Synagogue Hebrew Language Educator, Various Programs, August 2012 – January 2016

- Develop improvements to existing Hebrew language programs to raise the educational target of language skills acquired by students
- Engage and instruct students in various topics including foreign language and historical studies
- Work collectively with director and staff to develop engaging programs with students

Immersion Hebrew Instructor, Hatikvah International Charter School, August 2013 – June 2014

- Collaborate with English-speaking classroom teacher to conduct bilingual lessons in history, math, science
- Develop engaging lesson plans using strictly immersion techniques to engage students, encourage speaking in target language for all types of communication
- Create, develop and produce scripted movie featuring students to highlight learning skills
- Engage with parents of students to share successes and feedback regarding scholastic progress and behavior

PROFESSIONAL WORK EXPERIENCE

Novo Nordisk, Inc., Plainsboro, NJ

Manager, Operational Excellence & Compliance • 08/2019 – Present

- Identify and implement process efficiencies while developing best-in-class capabilities for execution of patient and HCP engagement programs
- Manage department budget and spend including development of advanced tracker in Tableau, tracking YTD target budget performance, communicating discrepancies and changes with finance and leadership team
- Utilize syndicated data to analyze patient behavior, program profitability, and to both project & monitor impact of program changes across portfolio

Manager, Patient Support Communications • 07/2019 – 07/2020

- Manage patient access & affordability communication management planning, development, working closely with relevant stakeholders including brand teams, legal and patient support program team
- Develop operational procedures to support implementation of new programs in an efficient manner while minimizing and mitigating regulatory risk
- Collaborate with brand teams, patient marketing and media buyers to operationalize and coordinate communication programs to make decisions

Senior Bi-lingual Customer Care Coordinator (English, Spanish) • 12/2015 – 01/2019

- Create various critical materials as internal department marketing agency; includes creation of executive overview slides, training protocols, SOPs, maintenance of crucial department presentations and processes

BD (Becton Dickinson), Franklin Lakes, NJ • **Senior Analyst, Sales and Marketing** • 01/2019 – 07/2019

- Provide analytics support to brand and retail teams, using data to effectively drive decision-making and track towards a successful launch; develop and distribute dashboards, provide forecasting and demand planning support; creating models to track execution of launch tactics