

ANELLI, TIZIANA

Birth date: 20/02/1975
Telephone: 0034.610938153
Email: anelli20@gmail.com
Nationality: italian

Education

OCTOBER 2010 – OCTOBER 2011

MASTER ON MARKETING AND SALES MANAGEMENT (focused on Ecommerce)
E.U.D.E. Business School/ Universidad Complutense of Madrid

JANUARY 2006 – JULY 2006

POSTGRADUATE ON STRATEGY AND CREATIVE INTERACTION (COORDINATION OF
MARKETING AND ADVERTISING ONLINE PROJECTS)
UAB – Universidad Autonoma of Barcelona

OCTOBER 1997 – JUNE 2002
POLITICAL SCIENCE DEGREE
University of Padua - Italy

Jobs

JUNE 2002 – JUNE 2012

FREELANCE TRANSLATOR
T&S Language Center – Bilbao
English - Spanish, English -Italian, Italian - Spanish, Spanish – Italian
Fields: ecommerce, web content, literature, history, travel, gastronomy, CV, media,
advertisement, software, training

OCTOBER 2010 – MARCH 2011

CONSULTANT COMMUNICATION ONLINE AND SOCIAL MEDIA
Atm Broadcast S.L. - Madrid
Collaboration in implementing online communication strategy and social networking presence
for a broadcast company, ATM BROADCAST

JULY 2009 – DECEMBER 2010

ONLINE COUNTRY MANAGER
Emagister.com – Grupo Intercom – Barcelona/Madrid

Project: Emagister.com– Training web site
- Participative in the launch of the Italian website
- Web content Management
- Content and newsletters translation

APRIL 2005 – JULY 2006

WEB ASSISTANT PRODUCT MANAGER
Anuntis Segundamano, San Cugat del Valles, Barcelona

Project: general classifieds website

Reporting to product manager

- Participation in the redesign of the Web
- Analysis and functional design of portals (intranet, internet)
- Translation and analysis of keywords

SEPTEMBER 2004 – APRIL 2005

ONLINE COUNTRY MANAGER- ITALIAN AND SPANISH WEB
Open House Spain, Barcelona

Project: oh-barcelona.com – holiday homes website

- Translation of the content from english to italian and from english to Spanish
- Website Optimization (onsite and off site) focus on spanish and italian websites of the company
- Web Edition (texts, pictures and images) through the editing tools and respecting existing routines and communication plan established by the Head of Marketing.
- Layout of the newsletter
- E-mail marketing tasks

JUNE 2003 – SEPTEMBER 2004

COMMUNITY MANAGER AND CONTENT MANAGER (ITALIAN AND SPANISH WEBSITE)
Sane Society, Bilbao

Project: www.sanesociety.org

- Online content management system (Italian and Spanish)
- Participation in the launch of the Italian website
- Updated content and moderation in the community
- Translation and analysis of keywords

Languages

Italian
Native language

Spanish
Fluent written and spoken (DELE Advanced)

English
Intermediate spoken and written (TOEIC)

Portuguese
Intermediate spoken and written (one year in Lisbon with Erasmus Program)

French
Elementary spoken and written (Completed the second year of EOI – Escuela Oficial de Idiomas)

Knowledge

Windows
Microsoft Office – Word, Excel, Access, PowerPoint, Visio
Internet Explorer / Mozilla Firefox
Outlook Express / Mozilla Thunderbird
Dreamweaver MX
Photoshop CS
Basic knowledge of PHP, HTML, CSS, MySQL