

Contact

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Email

cesarparmar@gmail.com

Website

cesarparmar.com

Languages

Spanish - Native (Spain)

Italian

Portuguese

English

Services

- Translation & proofreading
- Subtitling & transcription
- Content writing
- Transcreation
- SEO & Social media translation
- Lyrics translation

Education

2011 - 2012

MA in Editorial Translation Universidad de Murcia, Spain

2019 - 2020

MA in Videogames Localization ISTRAD, Seville, Spain

César Pardo Martínez

Marketing & Music translator

I have been working in the language industry for over a decade, and my clients have always emphasized my authenticity, my honesty and my involvement in every project. Your goal is my goal, and I do my part so you can achieve your overall objective.

Do you care about your communication and brand image when translating or localizing your content? Let's work together to make it the most suitable for your audience.

Experience

O Jan. 2022 - Today Domestika

Marketing & Audiovisual translator

- Translation and proofreading of landing pages, marketing campaigns and course titles
- SEO translation of course titles in Spanish
- Transcription and subtitling of trailers, tutorials and video lessons
- Terminology research and review of the glossary for the Spanish team

April 2016 - Dec. 2021

Bihr Iberia

E-commerce translator & Proofreader

- Translation of product titles and descriptions for the website
- Proofreading of press releases for media
- Translation of catalogs, RMA & customer service e-mails, HR notices and generic texts
- Project management of the translation process with agencies

Jan. 2013 - July 2022

Freelance translator

- Translator from English, Portuguese and Italian into Spanish in the following fields: audiovisual, nutrition and sports, videogame localisation, fiction novels, and essays
- Creator and teacher of <u>Song Translation course</u> at TranslaStars
- Creator and digital entrepreneur at <u>Tradulandia.com</u>
- Creator, blogger and podcaster at rockandwords.org

Reference

Julia García González

Localization Director, Domestika

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Sara Crespo

Project Director, Cálamo y Cran

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