

# Elise Farhat

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## WORK EXPERIENCE

### **Redbubble, remote — Internationalisation and content expert**

May 2016 - May 2018

- Localisation team management
- CX team management across 3 emerging markets (FR, DE, ES)
- CX strategy and quality assurance
- Blog/social media content creation and strategy (organic)
- Localisation: website, blog, marketing
- Website quality assurance
- User and market research
- Launch of French market
- Intercultural communication

### **Jabberwocky Translation, remote — Personal business, owner**

September 2013 - May 2016

- Localisation and proofreading (FR, DE, EN): pharmaceutical, technical, fashion and marketing
- Community manager and moderator
- Transcreation, content creation and quality assurance

## EDUCATION

### **Translation master's degree, Brussels, Belgium — ISTI (Institut supérieur de traducteurs et interprètes)**

September 2008 - June 2013

- Specialised in literary translation
- Obtained with great honours

### **Editorial assistant - internship, Belgium — Éditions Jourdan**

March 2013 - June 2013

- Literary translation
- Editorial work and quality assurance
- Point of contact with authors and publishing houses

## SKILLS

CMS (Wordpress)

CAT softwares (SDL Trados, Wordbee, Smartling)

Social media management softwares (Sprinklr, Hootsuite, Buffer)

Analytics tools (Google Analytics, Periscope Data)

## LANGUAGES

French - Mother tongue

English - C2

German - C2