



Based in FRANCE

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Mélanie Pérard

English to French translator specialising in Marketing & Management

Online Product Descriptions & Printed Catalogs	Brand Marketing & Brand Identity	Customer Relationship Management (B2C/B2B)
Luxury apparel	Social network content (IG, Facebook)	Newsletters
Ready-to-wear, sportswear, swimwear	Online press releases, company introduction (history, values, services/products)	Promotional email campaigns (CTA)
Footwear, accessories	Informative & attractive contents (blog, website)	Transactional emails (registration, order tracking, product return...)
Printed products (calendars, photo books...)	Marketing surveys	
Tourism	Promotional marketing	

Language & Business Education

Owner of Valley Lodge holiday rental (www.valleylodge.fr)	2022
Creation of Mélanie Pérard Translation	2013
Bachelor's Degree in Management Science & Marketing/Trade with Honours	
Translation Internship	
Business Manager (4-month training course) - Customer Management & Marketing	2012
HND in Negotiation & Customer Relation	2012
First year Degree in English Language, Literature & Civilization	2008