

Brenton Withers

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Professional Experience

~sedna GmbH / q~bus GmbH (sedna.de / q-bus.de) – Technical Writer / Copywriter

May 2011 – June 2014

Berlin-based agencies creating large-scale trade show exhibits for Deutsche Telekom and developing digital signage software and multi-touch soft- and hardware for use at trade shows and for individual resale.

- Wrote copy and developed content strategy for all websites and additional technologies
- Provided all accompanying technical documentation for products and solutions
- Developed advertising concepts for printed and multimedia advertisements

Olympus Soft Imaging Solutions GmbH (olympus-sis.com) – Translator/Localizer Intern

February 2010 – April 2010

Software firm for high-powered microscopes and scientific imaging equipment. The company is a subsidiary of the Olympus Corporation and develops software exclusively for their products.

- Expanded and updated internal style guide for English translations
- Translated online user manuals with Transit XV (German/English)
- Localized software with SDL Passolo

Projects

StreetEats (lovestreeteats.com) – Copywriter

iPhone application and web portal allowing users to track their favorite mobile food vendors in major US cities. Food vendors can use internal system to manage schedules and locations.

- Developed content for iPhone app and accompanying website
- Set product voice, stylization, and managed text consistency
- Operated internal vendor system for truck registration and scheduling

Slicedart (slicedart.org) – Copywriter

An original project by Italian artist Francesco D'Isa, the site offers large scale artwork with a social touch and the chance for other artists and patrons to collaborate with and support each other.

- Set project voice and stylization for online presence.
- Developed content for entire website except Italian language sections
- Consulted on content structure and strategy

University of Münster – English Department (anglistik.uni-muenster.de) – Copywriter / Translator

Homepage for the English Department of the University of Münster. The site was re-designed to better accommodate students and staff while adhering to academic standards and exhibiting a more relaxed tone.

- Reorganized, optimized, and restyled preexisting content
- Translated web content (German/English)
- Conducted research into international and German education standards and procedures

Education

Master of Arts, University of Münster

2008-2010

National and Transnational Studies

GPA 3.70 (German System: 1,6)

Fulbright Teaching Scholarship

2007-2008

Heriburg Gymnasium, Coesfeld, Germany

Bachelor of Arts, Ohio University

2002-2007

German, French, and Spanish – Minor in Japanese

Semesters abroad:

- Universität Salzburg, Austria 2004
- Universidad Pública de Navarra, Spain 2006

GPA 3.35 (German System: 2,0)

Foreign Language

English - Native Language (USA)

German - Fluent

French - Fluent

Spanish - Fluent

Dutch - Advanced

Portuguese - Advanced

Japanese - Intermediate

Software

Microsoft Office Suite, Microsoft SharePoint, Adobe InDesign and Photoshop, Wordpress, Trados, Transit XV, SDL Passolo