# DAVID BOLDRIN DURÃES

# Freelance Brazilian Translator

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# PERSONAL SUMMARY

Qualified and talented professional Translator and English and Spanish to Portuguese translator and copywriter with 13 years of experience and excellent communication and interpersonal skills. Well mannered, detail oriented, articulate and fully aware of diversity and multicultural issues. Interested in working as a freelance translator for successful and ambitious companies in order to build a long-term relationship. I have been working with the SmartCat online platform for the last 6 years, 3300 projects completed and

# AREAS OF EXPERTISE

almost 3 million words translated.

Specializing in the following fields: IT (software, mobile apps, and Cyber Security), communication, marketing/advertising, tourism, general business and technical translations.

EDUCATION	Bachelor Degree - Advertising and Publicity (Social Communication) Presbyterian Mackenzie University Graduated 2007 - Sao Paulo - Brazil
TRAINING	ADVANCED ENGLISH Universitária School USP - São Paulo - Brazil   2000- 2003  ADVANCED SPANISH AND CONVERSATION Universitária School USP - São Paulo - Brazil   2005-2006  ADVANCED PORTUGUESE FOR BUSINESS OBJETIVO School - São Paulo - Brazil   2006  ADOBE SUITE - DESIGN SENAC School - São Paulo - Brazil   2006  Digital Marketing - Google 2022 - online course
LANGUAGES	Brazilian Portuguese – native speaker – Spanish – fluent – English - fluent
TOOLS	Microsoft Applications Proficiency with MS Office – Word, Excel, PowerPoint  CAT tools and others Trados - MemoQ - Wordfast Pro - Matecat - Wordbee - SmartCat - MemSource - Phrase - Indesign - Photoshop - Illustrator  Internet skills Customer support experience, Web Marketing and Social media management

#### **WORK EXPERIENCE**

Rappi (delivery App) Writing engaging and persuasive copies in both Spanish and Portuguese **Bilingual Creative Copywriter** for various marketing materials, including print ads, social media posts, & Translator website content, and email campaigns for Restaurant Allies. 2020 - 2023 Translation and localization off all contents from Spanish to Portuguese Bogotá-Colombia (remote) of PPT presentations, newsletters, e-mail marketing strategies and other digital marketing channels. Creation and curating engaging content for digital channels and social media. Developing and implementing comprehensive digital marketing strategies to achieve specific business objectives. **AD Orange** Bilingual copywriting tasks (Spanish and Portuguese) and translations Copywriter and transcreator from Spanish to Brazilian Portuguese of all contents, print and digital 2016 - 2021 campaigns for Epson America and Epson Brazil account. Bogotá-Colombia (remote) DDB WORLDWIDE Translation and localization of Avianca's corporate and marketing Portuguese Translator/ materials (banners, ecards, hot sites, internal campaigns, menus, proofreader brochures...etc). Language pair: Spanish to BR Portuguese 2017 - Present (remote) Translation and revisions of Desktop and mobile apps/descriptions for **ONTECNIA MEDIA** Windows, Mac and iOS and Android systems. Language pair: Spanish to Freelance BR Portuguese. Translator/ proofreader 2016 - 6 months Translation and proofreading of Cybersecurity e-learning courses and IT **SANS** Institute materials using a cloud based platform. Language pair: English to BR Freelance Portuguese. **Translator** 2015 - Present Boston MA - USA Companion and Interpreter for Brazilian businessman - "Missão TRADUCCIONES DE HOY Empresarial Brasil - Colômbia" - SEBRAE. Portuguese translation for Translation agency Colombia.Travel - Tourism Portal Translator / interpreter Provide translation services for the Oil/Gas industry documents, 2014 - Present presentations, maps, newsletters and reports. Bogota-Colombia Translation/ proofreading and transcription of documents, power point **GRUPO SPIRA** and multimedia presentations, business reports, promotional, sales aid, Training company material, field force /retail staff training materials (Spanish > Portuguese Freelance Translator/ BR - English > Portuguese BR) for Nokia/Microsoft mobile phones and Proofreader apps. 2013 -2015 Bogota-Colombia Translation of documents, press releases, reports and articles for **KETCHUM COMUNICACIONES** Chevrolet Colombia and Hilton Hotels. (English > Spanish and English > Freelance Translator BR Portuguese.) 2011-2013 Bogota-Colombia

# **REFERENCES**

Mark Edward - Traducciones de hoy - E-mail: admin@traduccionesdehoy.com

AbdulKarim Janjelo - Sans Institute - E-mail: akjanjelo@sans.org

Sherry Wang - Translia E-mail: sherry@translia.com