



# RAGHAVENDRA M

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09901455116  raghavawrites@gmail.com  @Raghavawrites

## Language Professional

### PROFESSIONAL EXPERIENCE -----

**Freelancer Kannada Linguist**, since December 2020

**Team lead & Kannada Linguist**, PhonePe India Pvt Ltd - Feb 2017-Nov 2020

- Localization of FinTech content - UI, Support, Legal, PR and Marketing content

**Kannada Linguist**, Vistatec - Freelancer

- Localization of Google products - UI, Help, Legal and Marketing content

**Kannada Linguist**, Geo Languages - Freelancer

- Localization of Medical and educational content

**Senior Copy Editor/Feature Writer**, India Syndicate –Nov 2014-April 2015

- Writer for a viral news site
- ▣ English Content Editor

**Kannada Editor**, [Yahoo News Portal](#) - April 2012 to May 2014

- Managing Yahoo Kannada portal
- Writing for Yahoo English news and technology section

**Sr. Reporter/Sr. Sub-Editor**, [www.icarelive.com](#), News Portal, Bangalore, June 2010 – March 2012.

- Reporting
- Editing and translation of news and feature stories

**Linguist**, [Google India Pvt Ltd](#), Bangalore, Nov.2007 - Dec.2009

- Localization of major products such as Google Search, Gmail, Blogger, Docs, Orkut and Maps
- Planning Google Internet Bus, which traveled across Karnataka to educate people on Google products, preparation of promotion materials

**Sub-Editor**, [The New Indian Express](#), Jan.2006 - Oct 2007

- Editing news copies and feature stories on daily basis
- Reporting and writing feature content
- Photo editing and page designing

### Internship

- [Deccan Herald](#), Bangalore June-July, 2004.

### Other activities

**Content Consultant**, IIIT-B, Bangalore, Since Nov. 2011

- Science Consultant for a Kannada web portal developed by Karnataka Government

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## Independent creative work (Dec.2009 – May 2009)

- A novel in Kannada in Print.
- Kannada blog: [Raghavendra.online](http://Raghavendra.online)
- Developing creative ad concepts and scripts for print, radio and TV
- Corporate communication, Brand Promotion and Public Relations
- Writing screen-play and dialogues for Movies and serials
- Technical and Wikipedia article Translation

## ACADEMICS -----

### M.A (Mass Communication and Journalism)

(Karnatak University, 2003-05)

### B.A (Journalism, English, Geography)

(MM arts college, Sirsi, 2001-03)

## SKILLS -----

### CAT Tools & Software

- Memsorce, Crowdin, Smartling, Polyglot
- Microsoft Office, Google Drive apps
- FreshDesk, Jira, SalesForce,

### INTERNET & WEB PUBLICATION:

- Creation and maintenance of WordPress based websites
- Creation of social media pages and groups and managing them
- Social networking and business networking