

Toshie Genie Kimura

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Summary

Former TVC at Google Japan, an MBA holder with 20+ years of experience as a linguist.

Professional Experience

Past Positions and Experiences at Google Japan

- Brand marketing manager, Retail Marketing Team, Google Japan (TVC): 06/19- 12/19
 - HW brand/products coverage: Google Home, Google Nest, Google Pixel, Google Assistant and Chromebook.
 - Vendor management and sourcing
 - Retail partner brand approval (partner management/communication, ad review, etc.)
 - Demo unit control for Google hardware products
 - Localization for Chromebook, Google Nest family (Mini, Hub, Hub Max, WiFi, etc.) Pixel series (Pixel series, earbuds, pixel stand, etc.), Chromecast, Google Assistant, etc.)
 - Retail partner training support for Agent (Bic Camera Chromebook sales training)
 - Worked closely with L10n team.
- Business owner/ Linguist, All Earz, Kanagawa, Japan: 04/13- present
 - Translation and interpretation
 - Grow with Google, Google Japan (TVC): 05/19-09/19
 - Google Lunar XPRIZE
 - Chromebook project: 09/19- present
 - AI localization for Line Clova product
 - Project management- managed a group of 200 virtual translators for localization projects
 - Language pairs: Japanese/English, Japanese/French, and Japanese/Italian
 - AI Voice Recognition Audio Recording Projects in Japanese language
- Defense systems replated, Hitachi Advanced Systems
- Enterprise Product manager, Dell Japan
- Technical translator, Sony

- IBM Business Consulting Services Japan
 - Japan Airlines/IBM Project
- Softbank Mobile (Quality Assurance), Tokyo
- DoCoMo Technologies (Quality Assurance), Tokyo
- Sony Corporation, Tokyo

Education

- Doctor of Management in Organizational Leadership (ABD), University of Phoenix, AZ, USA
- Studied Master of Management in HRM, University of Phoenix, AZ, USA
- MBA, Bond University, QLD, Australia (regional valedictorian),
- Studied LLB, Keio University, Tokyo, Japan
- Summer Intensive French Language Course, Université Internationale d'Eté de Nice, Nice, France
- English Language and British Studies, King Alfred's College of Higher Education, Hampshire, UK (faculty valedictorian)
- Kichijo Girls' High School, Tokyo, Japan

License and Qualification

- ISO 14001 internal auditor (Dell Japan)
- Six Sigma Yellow/Green Belt (Dell Japan)
- Cambridge University First Certificate in English
- Diplôme d'Aptitude Pratique au Français Niveau 3 (Practical French Aptitude Test Level 3)
- TOEFL 230 (CBT)
- PADI Rescue Diver

Linguistic

- Japanese: mother tongue
- English: fluent in reading, writing and speaking
- French: intermediate level in reading, writing and speaking
- Indonesian/Malaysian, Spanish: entry level
- Familiar with Russian/Greek letters, Chinese characters

Skills

- Localization skills in IT, legal and business (marketing)
- Basic HTML experiences
 - Intranet site owner, online store product page owner at Dell Japan.

- Site owner of the tech customer support page at Softbank Mobile.
- Intranet site owner of HR department at AXA technology Japan.

Volunteer Work

- Lifetime member, Girl Scouts of USA (GSUSA)
 - Troop leader, Tokyo 20626 and Yokohama 20622
 - Camp counsellor at Camp Tama 2019, Tokyo, Japan hosted by USA Girl Scouts Overseas
- Lead member of the bone marrow donation team (Dell)
- Philanthropy team (Dell)