

About Us

As a professional language service provider, inLocalization offers a full range of translation and localization solutions. We are committed to helping our clients both home and abroad to better introduce their company and product to their target markets worldwide in a precise and professional manner, eliminating any linguistic and cultural barriers in the internationalization process, thus helping them to shape a grander global blueprint.

Our Advantages

As a professional translation and localization service provider, inLocalization offers our clients state-of-the-art services with our unique expertise and cutting-edge technologies. Choose inLocalization means choosing success.

- Full support for localization of technical documentation, software UI, website, graphics, audios and videos etc.
- Especially outstanding expertise in IT/Computer Technology, Communications/Electronics, Instruments, Chemistry/Biotechnology/Pharmaceutical etc.
- A well-established global network of linguists who speak languages such as Japanese, Korean, English, French, German and Russian etc. as their mother tongue.

- A professional technical team with various engineering capabilities including file conversion, DTP, graphic editing, video editing, dubbing and online help compilation etc.

inLocalization is able to provide you with comprehensive localization production services, technical consultation and planning.

Service Philosophy

Professionalism makes success.

Service Principle: Utmost dedication to good quality and strict compliance with delivery schedule.

- **Utmost dedication to quality:** Good quality is essential to our survival.
- **Strict compliance with the delivery schedule:** Making delivery on time is the basic principle of our services.
- **Process optimization:** Drawing on our technical and human resource advantages and experience in the industry, we are able to provide custom made solutions for each client and project, saving both time and cost.

Project Type

- **Translation:** Various technical and marketing documentations, including brochures, product manuals, training documents, white papers, news press, legal documents and patent etc.
- **Software and Website Localization:** translation, compiling, and test of software user interfaces, online help, software manuals, website contents etc.
- **Multimedia Production:** Transcription, subtitle generation, dubbing etc.
- **Online Training:** Translation, dubbing, audio-video synchronization/adjustment, typesetting and graphic editing etc.
- **Online Help Compilation:** Support homogenous publication for various formats with a full range of solutions covering document preparation, translation, compilation, correction and link testing etc.
- **Desktop Publishing:** Readjusting layout after translation to eliminate any layout incongruity caused by different language features such as shapes and lengths etc.
- **Localization Engineering Test:** lingual test, screenshot capturing, Online Help compilation, website testing etc.

- **Graphic Design & Video Production:** Professional drawing, design and video development solutions, including brochures, product manuals, training documents and videos etc.

Technical Support

inLocalization's professionals will help you to optimize localization management with state of the art technologies.

CAT Tools

- | | | |
|-----------------|--------------------|--------------------|
| ◆ SDL Trados | ◆ Alchemy Catalyst | ◆ Idiom Wordserver |
| ◆ SDL SDLX | ◆ RC-Wintrans | ◆ Fortis |
| ◆ SDL Multiterm | ◆ Wordfast | ◆ Helium |
| ◆ SDL Passolo | ◆ LocStudio | ◆ DejaVu |
| ◆ MemoQ | ◆ Multilizer | ◆ Star Transit |

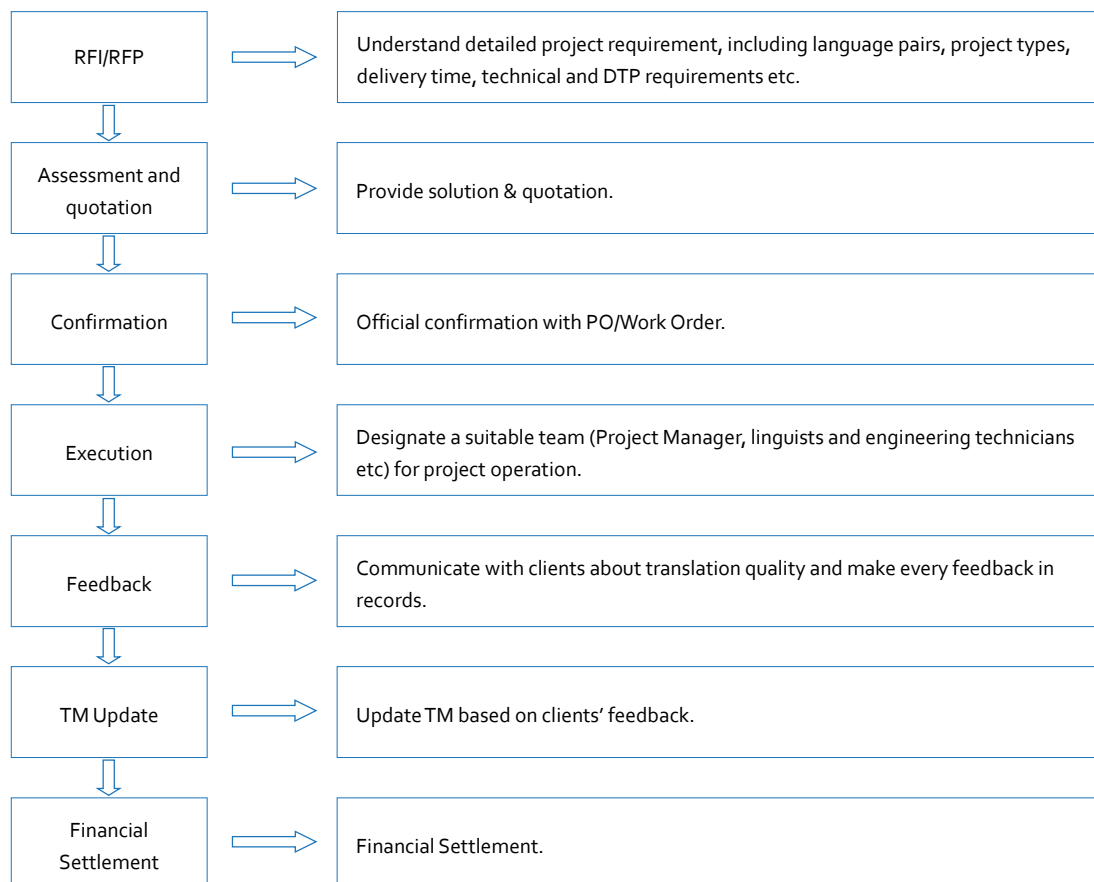
Engineering Softwares

- | | | | |
|--------------------|---------------------|-----------------------|---------------------|
| ◆ MS Office | ◆ QuarkXpress | ◆ Adobe Flash | ◆ Articulate |
| ◆ Open Office | ◆ Adobe Acrobat | ◆ Adobe After Effects | ◆ Adobe Robohelp |
| ◆ Adobe FrameMaker | ◆ Adobe Photoshop | ◆ Adobe Premiere | ◆ Madcap Flare |
| ◆ Adobe Indesign | ◆ Adobe Illustrator | ◆ Adobe Audition | ◆ HHW |
| ◆ Adobe PageMaker | ◆ Adobe Fireworks | ◆ Adobe Captivate | ◆ Oxygen XML Editor |

Formats

- DLG, RC, H, MSG, Java Properties, RESX, XAML, JPP, DLL...
- HTML, XML, SGML, ASP.NET
- EPS, JPEG, BMP, GIF, CAD
- Voiceover/Subtitling (wmv, mp4, etc.)
- Office, FM, INDD, QXD

Workflow



Quality Assurance System

As a professional language service provider, inLocalization has a well-established standard Quality Assurance System. This system ensures that our solution meets the requirements of your target markets linguistically and culturally. Our QA system basically covers three aspects:

Linguist Resources

All linguists shall have both rich translation experience and education/working experience in subject-mattered industry. Besides, each linguist shall pass an internal test to formally become a team member. This strict screening process makes the foundation for qualified translation output.

Workflow

inLocalization manages every project in strict compliance with the internationally accepted TEP workflow, i.e. Translating, Editing, and Proofreading. Each step shall be performed by a different linguist with a QA in between to minimize any unnecessary omissions or mistakes.

Technology

inLocalization helps our clients to establish, maintain and constantly update their language assets, including translation memory, glossaries, style guide etc. Our cutting-edge technologies ensure that consistent translation style and professional standards be kept throughout all projects.

Project Experience

IT

Microsoft, IBM, Autodesk, Adobe, HP, Dell, Intel, Parallels, Qualys, Skype, Sophos, Sybase, Symantec, SAP, Oracle

Communication / Electronics

Canon, Cisco, EXFO, Nokia, Nortel, Panasonic, Schott AG, SONY, SIEMENS, Wavecom, Lenovo, Samsung, LEONI, HUAWEI

Automation / Mechanics

ABB, Bosch, Philips, Texas Instruments, JESSEN, Honeywell

Chemistry / Chemical / Medical / Life Science

3M, Agilent, AkzoNobel, Ashland, BASF, Dionex, Dow Corning, Eli Lilly, FOSS, GE Medical, Novartis, SIGMA-ALDRICH, Mindray, PerkinElmer, SGS, Tomra, Waters

Auto

TOYOTA, BMW, Benz, Cummins, GM, INFINITI, CHRYSLER, Nissan

Education

EF International, StudyGroup

Fashion

Gucci, Tory Burch, Avery Dennison, Amazon

Financial

Eurex, BOA, JMMC, Skrill

Computer Games

NBA 2009



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