

russell parayno

Co-owner at PH First LLC

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Summary

-More than six years in software development with experience in end-to-end software development processes with responsibilities ranging from scoping, impact analysis, system conversion, program maintenance, program testing finishing up to program documentation. -Performed roles as software developer, program coding checker, software business analyst and software and business consultant. -Eight years of solid people management for a non-profit organization, simultaneously overseeing projects in different locations. -Experienced in task scheduling, team management and task automation. Trained in SAP-ABAP, SAP Banking and SAP Bank Analyzer, Content Management System, VB for applications and web analytics. -Currently configuring a CRM system for a multi-national company on their recruitment business strategy and online referral systems.

Experience

Co-owner at PH First LLC

September 2015 - Present (4 months)

Organizing a team to fulfill the end to end business process for PH First LLC. This includes outsourcing resources and customizing cost efficient platforms and digital systems to fully address our client's needs. We are starting small but with great objective of helping patients in the US by delivering generic brands for certain medicines with prescription.

Associate, Recruiting at Convergys

March 2014 - September 2015 (1 year 7 months)

I have led the customization of Customer Relationship Management (CRM) application for Digital team of Brand and Marketing Services and assume the role of administrator. Acts as a Business Analyst for the online referral system, both for Convergys applicants and employees in the Philippines. Inclusive in the job are: -Writing business requirement and adapting existing software to meet the changing needs of a business -Reviewing written business requirements and technical specifications -Investigating and analyzing reported defects -Creating unit test plans, scripts and test harnesses -Training staff to ensure familiarity with software -Setting up security parameters Current capability: Functional and Technical. Technology: Linux/PHP/MySQL

Freelance Web & Application Developer | Consultant at Personal | Private

December 2010 - February 2014 (3 years 3 months)

Independent web and application developer with the aim of helping Small and Medium Entrepreneurs (SME) to attain rapid growth thru the use of integrated applications from every stage of business including but not

limited to: -Product Planning, Cost and Development -Manufacturing -Sales and Distribution -Inventory Management -Shipping and Payment -Payroll System Also does consultation on business process and custom-fit software applications.

Project Manager at Syntures LLC

November 2012 - December 2013 (1 year 2 months)

Making Syntures goal possible: "To provide strategic mobile planning, software solutions, creative designs, development and mobile marketing" by building brilliant apps for your business.

Analyst at Accenture, Inc.

March 2011 - November 2012 (1 year 9 months)

Functionally trained in SAP Banking Services and in SAP Bank Analyzer. I was also trained and performed SAP-ABAP developer supporting Financial Accounting (FI), Material Management (MM) and Sales and Distribution (SD). Knowledgeable in SAP SRM using Enterprise Portal. I did resolutions of Incident Reports from functional leads and developed SAP programs based on Service Requests. I am aware in developing modules across RICEFW using R/3 client server ABAP/4.

Software Consultant at Business Point Lending Investors Corporation

June 2010 - March 2011 (10 months)

Performed program application analyst and web designer roles. I was responsible for system designing and simplification of an in-house application called BP-AIMS for use in loan and accounting processes. I did the redesigning of the application's database to cater and support the ongoing growth of client data. Additionally, i also conducted tutorials for client counterparts.

Software Developer at Buy n Text Corporation

June 2009 - May 2010 (1 year)

I have performed developer and administrator roles for applications for customer service representatives and logistics personnel. As an administrator for e-Commerce and IT Portals, I was responsible for setting up open-source ticketing system for Billing and Support. I have also developed Multi-Level Marketing (MLM) program using VBA in Excel 2007 for handling more than 25,000 members of Grocers Xpress.

Regional Overseer - KHCD at Watchtower Bible & Tract Society of the Philippines

January 2002 - March 2009 (7 years 3 months)

I handled and managed construction projects in 37 provinces of the Philippines. Also responsible for managing schedules and assisting in planning and implementing department goals. I have performed approvals of land sale and acquisition, organized personnel in 3 regional offices with regular visits assessing their needs and evaluating field workers and land evaluators, conducted seminars and team building exercises on a regular basis, performed office data administration of more than 3,000 congregations in the country, and managed e-filing and office set-up organization.

Application Lead at Software Ventures International Technologies

January 2001 - May 2001 (5 months)

Performed Application Lead role responsible for making programs specifications, database design and user interfaces. The output of the project is a Visual Basic program that will effectively manage the customer records and efficiently tract customer sales campaigns for World Class Marketing (WCM) and Telemarketing Concepts, Inc (TCI).

Application Lead at Software Ventures International, Clark

April 1999 - December 2000 (1 year 9 months)

Performed Application Lead role responsible for program specifications and database design. The project is an automation of data uploading and processing of business book company profiles for Philippine Business Profile & Perspective, Inc (PBPI) using Visual Basic 6.0 and SQL 6.5. I was also involved in program planning and development that includes task scheduling and team management for a prototype program that handles hotel reservation, billings and reports using Visual Basic 5.0.

Tester at Global Information Resource Company

January 1998 - March 1999 (1 year 3 months)

As this was my first programming experience, I have performed Tester role in a Y2K conversion project under Mainframe platform. My responsibilities include: - Scoping and Impact Analysis (determining extent of system damage) - Performing actual system conversion - Performing program maintenance and coding - Defining an approach on program testing - Developing documentation

Volunteer Experience

Volunteer at Watchtower Bible & Tract Society of the Phils

January 2002 - Present (14 years)

Seven years of assisting in the building of Kingdom Halls for Luzon and Visayas regions. It included construction group visitations and land acquisition.

Projects

JP Marsean Paintmasters, Inc.

January 2014 to Present

Members:russell parayno

Web development and payroll system

Master Siomai, Inc

January 2014 to Present

Members:russell parayno

Website Design and ERP sytems.

GrocersXpress, Inc.

Members:russell parayno

Web Framework, project systems consultancy.

Business Point Lending Investors Corp.

January 2010 to Present

Members:russell parayno

Web Design, Content Management, Consultancy.

DIYHIFI Supply

January 2014 to Present

Members:russell parayno

Web Development, Support and Maintenance

Courses

Independent Coursework

Basic Mandarin Course

2

Languages

English

Mandarin

Iloco

Tagalog

Skills & Expertise

Visual Basic

HTML

ABAP

MySQL

SAP

Programming

Project Management

Photoshop

SQL

Joomla

SEO

Microsoft SQL Server

Microsoft Office

Windows

VBA

Databases

Google Analytics

Visual Basic for Applications

COBOL

CICS

Wordpress
Web Content Management
SAP R/3
Testing
Software Development
Database Design
Visio
jQuery
SAP HR
SAP SRM
Unix
CSS
Crystal Reports
C++
Software Documentation
Java
SAP FI
Program Management
PL/SQL
Business Intelligence
ERP Implementations
cloud co
Visual Basic 6.0
ERP Software
Hosting Services
Apache
SAP Banking
SAP Bank Analyzer
SAP ABAP
Android App Development

Education

Ateneo de Manila University
Mandarin Language Course, 2009 - 2009
Activities and Societies: Confucious Institute
La Salette of Roxas
Mapua Institute of Technology
Bachelor of Science (BS), Civil Engineering

Honors and Awards

Addo Agnitio Award Honorable Mention, FY 2011 Accenture, Inc.

Interests

Reading, researching, travelling, coaching people, people management

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1 person has recommended russell

"When you need a go-to Action Man, one name comes up. Russell Parayno. Here's a fellow who placed the "24hour" in dedicated support. He knows systems like the back of his hand and can squash renegade issues with extreme prejudice. The man gets things done."

— **Joseph Rinoza Plazo**, worked directly with russell at Syntures LLC

[Contact russell on LinkedIn](#)