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| **curriculum vitae** |  | Me-Passport |

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| **Informação Pessoal** |

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| Nome |  | Maria-João Correia de Brito |
| Endereço  |  | Rua dos Abertugais, à Rua Marechal Craveiro Lopes, 52080-588 Fazendas de Almeirim |
| Telefone |  | 914 733 113 |  |
| NIF |  | **178 837 539** |
| E-mail |  | Joaodutoit@gmail.co.za |

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| Cartão de Cidadão |  | **09930265** 9zy6 |

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| Data de nascimento |  | 08-Maio-1962 |

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| Sexo |  | Feminino |

 **Experiência Profissional**

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| Datas |  | Maio 2011 a Julho 2019 |
| Ocupação ou Cargo Ocupado |  | Gestora Sénior de Mercados |
| Responsabilidades e Actividades Principais |  | Garantir a execução dos negócios base estimados para o ano financeiro. Fortalecer a gestão dos Distribuidores definindo as melhores práticas para melhor acompanhamento e resultados de comunicação. Implementar planos de negócios conjuntos com os principais distribuidores para alcançar os KPI's da empresa. Implementar estratégias de vendas e apoio de marketing e assistir os distribuidores a atingir suas metas anuais definidas, conforme acordado nos Planos de Negócios Conjuntos e T&C's. Gerir dados de vendas e stock do Distribuidor, garantindo que as previsões de encomendas sejam precisas em relação aos consumos. Assegurar que planos de negócios conjuntos sejam definidos anualmente e acompanhados actualizados regularmente e anualmente. Apoio à equipa de Marketing na pesquisa de mercado/consumidor, a fim de aplicar as melhores práticas em termos de suporte/promoções dos média. A implementação do Monitor 5 P na Loja, garantindo preços na prateleira, sortimento de produtos, colocação, POP e promoções estão de acordo com o ambiente de varejo correto e com os planos estratégicos da Danone. **Danone Southern Africa PTY LTD**199, Bryanston Drive, Bryanston, South Africa |
|  Sector |  | **FMCG (Bens de Consumo de Movimento Rapido)** |
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| Datas |  | Aug 2003 to May 2011 |
| Occupation or position held |  | Market Development Manager |
| Main activities and responsibilities |  | Managing Mozambique, DRC, Congo Brazaville and Madagascar. **Establish** Corporate goals, short and long term budgets and developing business plans for the achievement of those goals. Implement sales and marketing strategies. Co-ordinate in-market and in-store promotional activities for the core products aiming to increase or reinforce our share of market. Manage Distributor sales and inventory, insuring forecasts are accurate vs. orders. Insuring joint business plans are set and followed up regularly and updated annually. Support Distributors in achieving KPI's as set in the JBP and set T&C. Support the Marketing team in Market/consumer research in order to apply best practices in terms of media support/promotions. Monitor 5 P's implementation in-Store, insuring pricing on-shelf, product assortment, placement, POP and promotions are in accordance with the correct Retail Environment and with Colgate's strategic plans. Monitoring P&L's with subsidiary insuring the right margins/profits are met. |
| Name and address of employer |  | **Colgate-Palmolive (Pty) Ltd.**528, Commissioner Street, Boksburg, South Africa |
| Type of business or sectorDates |  | FMCGJuly 1997 – December 1997 |
| Occupation or position held |  | Export Sales Manager |
| Main activities and responsibilities |  | Evaluation of performance and monitoring sales vs. forecastsImplementing effective strategies to maximise sales by providing appropriate training to the distributor’s sales force. Customers’ stock monitoring to avoid out of stock situations. Achieve targets as agreed on budget reviews. |
| Name and address of employer |  | **African Products – Starch Division of Tongaat Hullets**Meadowdale – Edenvale, South Africa |
| Type of business or sectorReason for leavingDatesOccupation or position heldMain activities and responsibilitiesName and address of employerType of business or sectorReason for leavingDatesOccupation or position heldMain activities and responsibilitiesName and address of employerType of business or sectorReason for leaving |  | Starch and Glucose producersHusband relocated to Hong KongJune 1996 – July 1997Export Sales ManagerIdentify and appoint Distributors in the different markets. Planning of business strategies and analysis of business gaps and opportunities. Monitoring stock/inventory levels vs shipments. Identify best supply chain to optimize revenue and distribution. **International Forestry Industries, Randburg, South Africa**Paper SuppliesCompany went insolventNovember 1995 – May 1996Export Sales Co-ordinatorMonitor and manage customers’ purchases. Ensure orders par with forecasts. Order input and monitoring of stock levels **SAPPI (Pty) Ltd.** Paper ManufacturerBetter career opportunities |
| DatesOccupation or position heldMain activities and responsibilitiesName and address of employerType of business or sectorReason for leavingDatesOccupation or position heldMain activities and responsibilitiesName and address of employerType of business or sectorReason for leaving |  | April 1992 to July 1995Export Sales Executive – Expat positionGrow Unilever presence in the market, by monitoring and supporting Wholesalers activities, order placement, inventory. Ensure products were present in all Retail Environments. Implemented a Demand Plan system to facilitate Stock/Inventory and Sales projection control. **Intrade imports /Exports (Unilever Agents in Mozambique)**FMCG AgentUnilever opened they own subsidiary in the countrySeptember 1988 to March 1990Export Sales CoordinatorMonitor Wholesalers Sales, inventory. Hands on approach on Order Placement. **South African Breweries (Pty) Ltd.**FMCG Challenging position impossible to turn down |
| **Education and training** |
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| Dates |  | September 1984 to July 1987 |
| Title of qualification awarded |  | Completed 3 years on Business Management (5 year course) |
| Principal subjects/Occupational skills covered |  | Accountancy, Economics, Commercial Law, English Literature and History, French Literature and History, Philosophy |
| Name and type of organisation providing education and training |  | **ISLA (Superior Institute of Languages and Administration)** |
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| **Personal skills and competences** |

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| Mother tongue(s) |  | **Portuguese** |

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| **Other language(s)** |
| *Self-assessment* |  | Understanding | **Speaking** | **Writing** |
|  *European level (\*)*  |  | Listening | Reading | Spoken interaction | Spoken production |  |

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| English |  |  | 99% |   |  100% |  | 99% |  | 99% |  | 100% |
| French |  |  | 99% |  |  100% |  | 99% |  | 99% |  |  100% |
| Spanish |  |  | 90% |  |  100% |  | 60% |  | 65% |  | 0% |
| *(\*) Common European Framework of Reference (CEF) level* |

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| Social skills and competencies |  | Good interpersonal skills, Provides and sick feedback, promotes team work, conducts business with Integrity and Effectiveness.  |

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| Computer skills and competences |  | Proficient in all Microsoft Office applications. SAP on a user bases |

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| Artistic skills and competences |  | Fine Arts |

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| Driving licence(s) |  | Code 08 |

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| Additional information |  | **Completed Colgate-Palmolive training courses**:* KAM 1
* KAM 2
* CM5P
* Consumer Insights
* Promo Power
* Money Matters
* Pro Sales Train the Trainer
* Indirect Trade Management
* Shopper Insights
* MCBIE – Manage Colgate Business with Integrity and Effectiveness (competition law)

**Completed Danone Southern Africa Training** |

* Finance for Non-Financial Managers
* JCCI Exports Training