

# Suci Fitriany

Expertise: Junior Linguist, Researcher, & Public Relation

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## Summary

A bubbly Personality with passion in Public Relation/Marketing/Digital Media Field as well as Linguistic and Language related works. I have worked in different fields and I am open to more possibilities. On 2010, my last job in Trans TV as Research and Development Staff. I have learned more about marketing and program development from this job. My second job that I started to join early on 2011 is in Environmental Field. I was working as Project Manager for Public Relation and Marketing. I was also a supporting role for the Executives (mostly foreigners) with their business/professional needs. Currently, I am working on Linguistic Project in Indonesia. My role in here is Linguist for Bahasa Indonesia. This project requires me to be able to use bilingual skill; English and Bahasa Indonesia. And I am still open to many more possibilities to be able to develop my skill as a professional and as a creative person.

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## Experience

### **Bahasa Junior Linguist at Pactera for Google**

June 2013 - Present (2 years 7 months)

Pactera for Speech Team I have learned to simultaneously use bilingual skill; English and Bahasa Indonesia for this job. This project based job that will ended once the project is done. I am hired for 2 projects and we had finished the previous projects for Google Now. Previous project was for Text To Speech technology. As a Linguist for this project, I was required to be able to understand Bahasa Indonesia and its core grammar. To be able to distinguish grammatically correct sentences and fix linguistic computational problems regarding the used of the language.

### **Project Manager/Public Relation at IKECC(Indonesia-Korea Environmental Cooperation Center)**

January 2012 - March 2013 (1 year 3 months)

IKECC (Indonesia Korea Environmental Cooperation Center), A government association under the cooperation of Indonesian Ministry of Environment, Korea Ministry of Environment, and KEITI (Korea Environmental Industry and Technology Institute), January 2012-Now Job Description: 1. Event Management Past Events: First Meeting between Korean and Indonesia Ministry of Environment, OJT Training in Korea, Indonesia-Korea Green Business Forum, International Specialized Course on Environmental Technology and Policy, Inauguration Ceremony of Indonesia-Korea Demonstration Project on Ciliwung River Restoration. 2. Social Media Management IKECC Facebook Page and Ebasia website 3. PR and Marketing for Korean Private Sectors as well as their Green Technology 4. Publishing Guide book to Indonesian Environment Market and Directory to Korean Environment/Green Technology Companies 5. Assisting Korean Expats 6. Assisting Cooperation between Korean Ministry of Environment with Indonesian

Kementerian Lingkungan Hidup, KEITI (Korea Environmental Industry and Technology Institute) with BPPT (Badan Penelitian dan Pengembangan Teknologi/AGENCY FOR THE ASSESSMENT AND APPLICATION OF TECHNOLOGY), etc 7. Maintaining Internal Relation between IKECC and KEITI headquarter in Korea 8. Government Relation

### **Research and Development Staff at Trans TV**

August 2011 - January 2012 (6 months)

Trans TV (Televisi Transformasi Indonesia) is an Indonesian national television station based in South Jakarta. The station is similar to other commercial stations, showing news, movies, drama series, variety shows, quiz shows, and children's programs. Job Description: 1. Monitoring and analysis on TV Program 2. Research on share and rating from Nielsen Data per TV Program 3. Helping and providing marketing team with recent data and analysis on TV Program 4. Qualitative and Quantitative Research as it is provided from Nielsen Research Company 5. Create new ideas for new TV Program 6. Developing Ideas for TV Program 7. Maintaining share and rating of existing TV Program

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### Languages

<b>Indonesian</b>	(Native or bilingual proficiency)
<b>English</b>	(Full professional proficiency)
<b>Korean</b>	(Limited working proficiency)
<b>Hindi</b>	(Elementary proficiency)

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### Projects

#### **Ciliwung River Restoration Project**

December 2012 to March 2013

Members: Suci Fitriany, Hanum Puspa Anggraeni

Ciliwung River Restoration Project is conducted by the South Korean government to help the Jakarta administration in restoring the city's river. The waste water treatment plant (IPAL) project will be built in front of Istiqlal Mosque in 2013. The project involves both Ministry of Environment of Korea and Indonesia, Korea International Cooperation Agency Korea Environment Corporation (KOICA), Korea Environment Corporation (KECO) and Agency for the Assessment and Application of Technology (BPPT).

#### **Indonesia-Korea Green Business Forum**

September 2012 to March 2013

Members: Suci Fitriany, Hanum Puspa Anggraeni

IKECC Annual Event to Introduce Korean Green Technology to Indonesian Private Sectors

#### **International Specialized Course on Environmental Technology and Policy**

September 2012 to March 2013

Members: Suci Fitriany, Hanum Puspa Anggraeni

IKECC and Korean Ministry of Environment Annual Event in Indonesia to share Know-How in Green Technology with Indonesian Green Practitioners.

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## Skills & Expertise

**Public Relations**  
**Event Management**  
**Broadcast Television**  
**Leadership**  
**Korean**  
**Project Management**  
**Marketing**  
**Qualitative Research**  
**Translation**  
**Bahasa Indonesia**  
**Korean Language**  
**English Literature**  
**Analysis**  
**Editing**  
**Program Management**  
**Social Media Planning**  
**Government Relation**  
**Business Development**  
**Strategic Communications**  
**Marketing Communications**  
**Market Research**  
**Linguistics**  
**Social Media Marketing**  
**Microsoft Excel**  
**Microsoft Office**  
**Management**

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## Education

### **Universitas Padjadjaran (Unpad)**

Bachelor of Arts (B.A.), English Language and Literature/Letters, 2004 - 2011

Activities and Societies: Rumah 21 (Art, Literature, and Theater Community)

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## Interests

Writing, watching movie, reading,

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[Contact Suci on LinkedIn](#)