# CV - Emilie Johansson

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## Work experience

#### ○ Freelance translator and copy writer (October 2016 – present).

I am focusing on freelance work, both translations and copy writing. I specialize in online marketing with many years of experience. Some examples on what I do is technical translations such as computer and hardware, but I also do product descriptions in other fields, such as fashion. I translate websites, blogs, keywords and much more. I have a very good understanding of the Swedish language and therefore I also offer localization and proof reading in a variety of fields.

# • Content manager/Online marketing assistant at Orangebuddies Media SL, Barcelona (February 2016 – November 2016).

I was responsible for the Swedish website content. This included translating all online content, keywords and new features. I added new content, wrote blog posts and handled social media. I also made good offers visible by creating all website banners, in Photoshop, for the best deals and offers. I handled all the Swedish customer service. A part from that, I managed the e-mail send outs for our newsletters and promotional offers.

#### Translator/promotions executive at Win Technologies, London (June 2015 – October 2015).

The main part of my job was to translate into Swedish, everything from promotional texts and terms and conditions, to keywords and content for our website. I was also in charge of proofreading our Swedish promotional e-mails before they were sent out. A part from that, I managed the e-mail send outs, including requesting the English copy and the translations, making sure we had all the images we needed and getting everything proofread before the sending deadline.

#### ○ Site Manager at myTaste S.L.U, Barcelona (May 2012 — March 2015).

Responsible for the content of our Swedish website, myTaste.se. I translated content such as keywords and e-mails, I also managed our Facebook page and I oversaw the customer support for the Swedish market. I was a part of starting our company blog where I created and published content in English. Another part of my job was to contact potential cooperation partners asking them to join the website.

#### ○ Sub-editor/reporter at Lokaltidningen, Malmö (June 2011 — December 2011).

I was sub-editor/reporter and I processed freelance material, composed articles and did some photography. My main duties included doing the layout design, with InDesign, for four of Lokaltidningens newspapers, Limhamn, Ystad, Skurup and Sjöbo.

#### **Education**

o **Bachelor's degree in journalism**, Södertörn University in Stockholm (2011). The program "Journalism & Multimedia".

### Languages

o Swedish: Native

English: Full professional proficiencySpanish: Full professional proficiency

## Other skills and experiences

• Advanced computer user (Microsoft Office, Adobe Creative Suite, MemoQ).

o B driver's licence