

# Roissy Recto



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## EDUCATION

University of the Philippines Visayas (UPV)  
2012-2016  
BA Communication and Media Studies

## LANGUAGES

English  
Filipino  
Hiligaynon

## SKILLS

- Ability to multi-task and work well with deadlines
- Exceedingly organized
- Excellent communication skills
- Great understanding of media planning, layouts, branding, colors, and theories
- Has proper media ethics
- Highly proficient in Microsoft Office tools, Adobe Photoshop, Adobe Illustrator, iMovie, and Final Cut Pro X
- Strong knowledge in writing with sense and proper

## RELEVANT EXPERIENCES AND EXTRA-CURRICULAR ACTIVITIES

- **September 2016-current – Shorewonders • Lil' Rebel**  
Brand ambassador through social media marketing (Instagram, Twitter, and Facebook)  
Promoting using a custom promo code for my family, friends, and followers
- **August 2016-current – G3Translate • New York, New York**  
Freelance:  
Translating and editing English-Filipino surveys  
Overlaying surveys from English to any language
- **August 2016 – Health Research Associates, Inc. • Washington**  
Proofread a Hiligaynon general health questionnaire
- **September 2016 – BuzzFeed Community**  
Contributed an article “How I Earned \$885 While Staying At Home” that garnered 5.2K total views globally
- **June-July 2015 – Adrush Creative Media • Philippines**  
Made logos, kiosk designs, media plans, and OOH (print) advertisement samples
- **January-May 2014 – Iloilo Supermart • Philippines**  
Made a communication plan  
Made communication tools such as posters, flyers, and drop-box designs