## **DANIEL ZERBETTO DOMINGUES**

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## **Brazilian-Portuguese localization & Content Creation**

#### **EDUCATIONAL BACKGROUND & ABILITIES**

[LATO SENSU] Advanced Diploma in Scriptwriting for the Cinema & TV

2016

Fundação Armando Alvares Penteado — São Paulo-SP / Brazil

[LATO SENSU] Advanced Diploma in **Contemporary Aesthetics – Philosophy & Arts**Faculdade de Filosofia da Universidade Presbiteriana Mackenzie – São Paulo-SP / Brazil

2015

Bachelor's Degree in **Languages: English, Portuguese & Literatures** *Universidade Bandeirantes de São Paulo – UNIBAN – São Paulo-SP / Brazil* 

2008

Portuguese English Italian Spanish French German Mother tongue - Proficient with a Bachelor's Degree in Portuguese & Literature

C2 Native level — Proficient with a Bachelor's Degree in English & Literature + BULLATS

C1 Advanced level — fluent speaking, reading and listening; great writing skills

Professional translating & proofreading skills — good speaking and great reading skills

Professional translating & proofreading skills — very good reading and basic speaking skills

A1 Basic knowledge -

#### **CERTIFICATES**

- Business Language Testing Service (BULATS)
   CEF/ALTE Level: C2/5 (Very Advanced: 92%)
- Certificazione di Italiano come Lingua Straniera (CILS) by Università per Stranieri di Siena CEF/ALTE Level: B2/3

## SOFTWARE & CAT tools

Trados Studio, MemSource, Across, MemoQ, Microsoft Office (Excel, Word, PowerPoint), Microsoft Teams, Slack, Adobe Acrobat, Subtitle Editor.

#### **PROFESSIONAL EXPERIENCE**

**Since 2011** 

Translation, Proofreading & Localization; Localization Project Specialist; Content Creation (English, Spanish, Italian, French to Brazilian-Portuguese with a <u>business tax number</u>) <a href="https://www.proz.com/profile/2293504">https://www.proz.com/profile/2293504</a>

Freelancer
Localization
&
Content
Creator

- graduated in Languages: English, Portuguese & Literatures, he brings to the table over 10 years of experience in translations, proofreading and localization in the following fields:
   Marketing & Market Research [HR, corporate & internal communications, advertising, public relations]; Linguistics: education, pedagogy, e-Learning & language courses, Academic papers;
   Literature: non-fictional literature with the translation of history books; Law: contracts and business documentation; Gaming & Casino: mobile game apps & console games; Internet & e-Commerce: websites;
- has been working on a freelance base across the years alongside big names such as Babbel GmbH [currently proofreading their Italian Language courses and translating their French Grammar courses into Brazilian Portuguese, besides working as a Content Creator for Babbel Magazine PT writing articles related to literature, culture and the language learning process]; for Fluentify, as a Content Creator [level tests for new students, educational guidebooks for new teachers] & as a Brazilian Portuguese Tutor for their students (A1 to C2); Gartner [localisation in the fields of Customer Service Software, Project Management, Sales & Marketing Tech & Talent Management], BASF [having translated Legal Agreements and Contracts], International GLOC Photography Awards [Registration Forms & Awards Regulations], and the Tech & Marketing fields, with translations of websites and Blog content

- for **9**<sup>th</sup> **Film and Human Rights Exhibition in the Southern Hemisphere** [Call for Entries, Registration Forms, Regulations] and **B2Brand** brochures & website, to name a few.
- with over 10 years of experience inside of the classroom as a teacher in one-to-one languages tutoring courses and group classes and certified in Business English by ILAC International Language Academy of Canada, Toronto [2005], and a <u>BULATS Cambridge Certificate</u> (level:C2), provides regular & Business English tutoring classes as long as Portuguese classes for foreigners, besides Preparatory courses for Proficiency Certificates (TOEFL, FCE, CAE).

#### Since 2016

#### Wavemetrix - London UK, Internet-based, Data Research Analyst

(A leading international provider of market research specializing in online research) <a href="http://www.wavemetrix.com/">http://www.wavemetrix.com/</a>

## Remote Media Analyst

- is responsible for the delivery of high-quality internet-based research with the development
  of campaign reports through data assessment with the support of first and third-party tools
  by collecting consolidated and dissected Business Intelligence data to optimise campaign KPIs
  objectives.
- with excellent translating and organisational skills, keeps track of high-quality internet-based research on online editorial articles related to *Universal Studios* movies published daily in France, Mexico, Spain, Italy, the UK, Australia and Brazil.
- alongside other big clients like Paramount, Warner Bros., Sony Entertainment and Lego, analyses brand presence across social channels, blogs and forums in order to deliver brand insights and track performance.
- carries out projects in Spanish, Portuguese, French, Italian and English across over 10 countries.

## 2013 - 2016

# Fundação Armando Álvares Penteado - FAAP, São Paulo/Brazil, English & Arts High-School Teacher

(One of the greatest Academic & Cultural centres in Brazil, renowned for its tradition of Arts and high educational standards) <a href="https://www.faap.br/">http://www.faap.br/</a>

## High-School English & Arts teacher

- in High-School, worked as an English teacher, planning and delivering classes for young students aged 14 to 18 years old, from Basic levels (A1) up to TOEFL Prep Classes (B2).
- within the Multidisciplinary English subject, was responsible for the creation and production
  of learning materials while teaching Cinema & Scriptwriting, History of Music and
  Contemporary Arts, a moment when students had the opportunity to internalize and use the
  English language in a whole different context. The course led students to produce short films
  based on Human Rights by the end of the school year.

### Cultura Inglesa São Paulo, São Paulo/Brazil, English teacher

## 2009 - 2012

(The most famous British English school in Brazil, partnered with the British Council and with schools all over the country) <a href="https://www.culturainglesa.com.br/">https://www.culturainglesa.com.br/</a>

## **English tutor**

- taught English classes for kids, adolescents and adults, from basic levels to CAE Prep Course, in group classes with up to 20 students.
- alongside travel agencies, guided and accompanied students to exchange programmes
- participated in regular methodological training courses and invigilated Cambridge Exams.

#### 2005 - 2008

#### Wizard Higienópolis, São Paulo/Brazil, Educational Counsellor

(The largest language centre in the world, with schools in Brazil, USA, Japan, Paraguay and Costa Rica) <a href="http://www.wizard.com.br/">http://www.wizard.com.br/</a>

## **English tutor**

- worked as an Educational Counsellor in a language school with 400 students and 22 teachers in 6 different languages.
- provided regular methodological training courses for teachers of the following languages: English, Spanish, French, Italian, Chinese and Portuguese.