

# Margot Sheehan Burns

(Manhattan)

telephone 265-0209

mobile +1.929.268.4064 (preferred)

[margotvsburns@gmail.com](mailto:margotvsburns@gmail.com)

Portfolio, GitHub, etc.: [contact](#)

## **Web developer, designer, content editor, translator**

**Dec 2016 –**

### **LearningSense (NYC)**

Skills/technologies have included: WordPress, Drupal (PHP), HTML, CSS/scss/SASS/LESS, Bootstrap. JS libraries & frameworks include Node, React, Angular jQuery. Miscellaneous: Gulp, Git, RoR, Photoshop, Illustrator, Premiere, InDesign, Quark, Sketch (UI/UX). Video editing.

*Translation CAT/TM tools:* SDL Trados, MemoQ, WordFast, pencil & paper.

## **Freelance political campaign work (PR, writing)**

**Apr – Nov 2016**

### **Robert Half Technology**

**Feb – Apr 2016**

#### **Salaried Professional Services**

Web and application developer for SPS consulting group and TCG

Briefly I was hired as a full-time developer in RHT's SPS division. Job ended after a few weeks when the new division was suspended.

### **Penguin Random House,**

**Jan – Dec 2015**

#### **C-C Publishing, & interactive ad agencies**

Freelance contractor. At PRH I maintained, updated, edited a half-dozen websites under the Crown Publishing imprint, including: *crownpublishing.com*, *readitforward.com*, *booksforbetterliving.com*, and *waterbrookmultnomah.com*. The sites were mainly built on WordPress platforms, generally using proprietary, responsive (e.g. Roots/Sage based) themes. Interactive features were modified either by adding them directly to a post or page, or by enhancing one of our in-house plugins. Social-media support & maintenance. Workflow used git versioning, Gulp, Grunt, and LESS scss stylesheets.

Interactive-shop work included site revamp for *toneitup.com* (also WordPress, with similar workflow to the above).

### **Time Inc. / Amex Publishing**

**2010 – 2013**

#### **Web Developer and Designer**

Note: Amex Publishing Digital was a joint venture with Time Inc. until 2013; AmexPub was wholly acquired by Time Inc. in 2013 and dissolved. Online front-end development for *Food & Wine*, *Travel + Leisure*, *Departures*. Coding and maintenance of editorial pages, advertising microsites, interactive modules, social media pages. Developer in an Agile/SCRUM team, maintaining sites on Ruby on Rails platform. Main technologies used: HTML/CSS/JS, Sass/scss), jQuery, PHP, Ruby on Rails, Twitter Bootstrap, backbone.js, JSON, XML. Adobe Illustrator. Git versioning. Job-tracking in JIRA and Redmine. Responsive design. HTML e-mail newsletter coding.

### **Copy Editor (Freelance), Penguin Putnam, NYC**

**2008-2010**

Freelance copyediting and proofreading of fiction and nonfiction.

**Interactive Developer****2008 – 2010****AS3/JS Developer, digital advertising & design agencies**

CLM platform development (Exploria, Skura) in Actionscript3, animations, rich media banners. HTML, CSS, Flash, Flex, XML, Photoshop, Illustrator, FlashDevelop, TextMate, SVN versioning. Agencies included Foote Cone Belding, Cline Davis Mann.

**Citigroup, New York****Mar 1998 – Mar 2008****Print & Web Systems Designer, Graphics Interactive Group**

Managed intranet "Global Document Portal": UI/UX design, coding and wireframes.

- Web-to-print templates for advertisements, newsletters, collateral for Smith Barney and Citibank.
- Developed interactive features for Smith Barney Access (smithbarney.com)
- Template design and landing-page coding with QuarkXpress, Adobe InDesign, Photoshop, Illustrator, HTML, CSS, Javascript, ContentWelder
- Provided rebranding & corporate identity logos, collateral, branding guides

**Education, Professional Development, Etc.**

Yale University, BA

NYU, graduate work in Econometrics

UCSD, New School, SVA: miscellaneous courses in mathematics, history, hist art, economics, art direction, copywriting, editorial illustration, programming, design.