ZOE XU

📍 SYDNEY, AUS

CONTACT

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PROFILE

I am a committed and motivated freelance translator with experience in media, PR, and marketing and knowledge about visual and performing arts. I have translated over five million words in areas covering marketing, journalism, architecture, sociology, visual and performing arts, etc. with over seven years of experience.

SPECIALIZATION

- FinTech
- Business Marketing
- Visual & Performing Arts
- Journalism
- Mass Communication
- Sociology
- Tourism and travel
- Environmental science
- Philosophy

EDUCATION

MASTER OF MEDIA PRACTICE
THE UNIVERSITY OF SYDNEY |
2018 - 2019

MASTER OF TRANSLATION AND INTERPRETING
MACQUARIE UNIVERSITY | 2017 - 2018

TRANSLATION EXPERIENCE

FINTECH
JINGDATA | A COMPANY PROVIDING COMPREHENSIVE FINANCIAL DATA

- Honda Scouting: Project Recommendation Report (2017-2020)
- 2019 Research Report on China Beauty Industry
- 2019 Research Report on China Veterinary Industry
- 2019 Research Report on Integrated Circuit Industry

INSURANCE
ERGO CHINA | A GROUP OF INSURANCE COMPANIES OWNED BY MUNICH RE

- Annual statements
- Transaction reports
- Company regulations
- Audit reports, etc.

MARKETING
DANONE | A WORLD LEADING FOOD COMPANY

- Pack translation
- Product information
- Campaign reports
- Marketing strategic plans

SOFTWARE & PLATFORMS

- Trados
- Memosource
- MemoQ

OTHER EXPERIENCE

ASSISTANT ACCOUNT MANAGER
ACCESS CORPORATE | DEC 2019 - CURRENT
EXPERIENCE RELATED TO WORDS

- Deal with media by briefing, giving editing advises, etc.;
- Make content structure for social media platforms;
- Write brand stories to meet the brand tone

MARKETING COORDINATOR
JIA HE PRODUCTION | OCT 2018 - NOV 2019
EXPERIENCE RELATED TO WORDS

- Prepared e-newsletters;
- Interviewed people from different industries;
- Wrote profiles for brand building of the company.

VOLUNTEER
THE BIENNALE OF SYDNEY, SYDNEY FESTIVAL, ETC. | MAR 2019 - CURRENT

- Participate in trainings about contemporary art and audience engagement;
- Introduce artworks to visitors.