

THALES ALBERTO

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SOCIAL

[linkedin.com/in/albertothales](https://www.linkedin.com/in/albertothales)
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BIO

Bachelor's degree in Foreign Languages Applied to International Negotiations. Translator, Interpreter, English Teacher, Digital Marketing Analyst and Content Creator.

ACADEMIC BACKGROUND

Bachelor's Degree in Foreign Languages Applied to International Negotiations - Santa Cruz State University

Multi/Interdisciplinary and professionalizing degree, whose basis is the learning of three main foreign languages (English, French and Spanish) and their respective cultures for application in the context of the most numerous types of negotiations, involving companies and other players among contemporaneous organizations. The LEA egress represents a new kind of professional profile. One with general knowledge, from economy to administrations, marketing, law, communication and much more.

PROFESSIONAL BACKGROUND

Translator, Interpreter, English Teacher, and Founder at Café Bilíngue - From April 2020 to the present day

- As the founder and manager of the Café Bilingue Foreign Languages School I'm in charge of all the essential aspects of the business. From class planning to document translation and social media thinking. Among the services I offer, are consecutive translation and interpretation, private classes and group classes.

Marketing Analyst at Praia do Sol Hotel and Aldeia da Praia Hotel - From Oct 2016 to June 2020

- Responsible for operating the digital channels and online platforms of both hotels. Conceive the strategy, create, promote and measure the results of all the content produced to achieve its objectives. Managing customer relations, making sure that the relationship will be nourished and strengthened with punctual and effective actions. Furthermore, in charge of negotiating and dealing with suppliers and other agents related to the communication of the business.

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PROFESSIONAL BACKGROUND

Receptionist at Praia do Sol
Hotel - July/2019 to Sep/2019

- To welcome and help hotel guests during their stay. Anticipating the fulfillment of their needs and assuring that their experience will be as pleasant and successful as possible. Make internal communication flow in the different areas of the hotel.

Digital Marketing Analyst at
DRT Digital Communication
Sepr/2017 to June/2019

- Planning digital marketing strategies, as well as managing social media, creating, promoting, and measuring content for the agency's clients. Creating and managing campaigns on Facebook, Instagram, and Google Ads.

Interpreter ENG/FRE/PORT-
Nicholle Kobi - 'Mulheres
Negras Art Series'
Feb/2018

- Acting as the ENG/FREN/PORT interpreter for the french visual artist Nicholle Kobi during her presentation tour in Brazil.

Interpreter FRE/ PORT
CGCV
Jul/2017

- Accompany the CGCV Holiday Camp during their stay in Brazil. We have traveled to 2 states and 4 cities with 28 people and a total amount of 20 days.

Simultaneous Interpreter
NIBS - Google
May/2017

- Simultaneous interpreter during the NIBS, Google event of technology held in Ilhéus-Bahia.

English Teacher at Impacto
High School
Jul/2016 to Dec/2016

- English teacher for elementary grades at the private school Impacto.

P&O Intern at the Mars
Center for Cocoa Science
May/2015 to May/2016

- Total support to the Human Resources department and activities related to the Community Affairs sector. Furthermore, acting with the entire research center on demands regarding international communication.

Incoming Exchange Team
Leader
AIESEC Ilhéus
Jul/2013 to Dec/2013

- To lead and keep engaged the partners and exchangers prospection team for the holding of social community services at the Cocoa Coast region.

Incoming Exchange Team
Member
AIESEC Ilhéus
Jan/2013 to Jun/2013

- Prospect new partnerships, among the third sector, for the holding of social community services.

Volunteer Interpreter
Palmer Chiropractic College
2012 and 2013

- To help students from the Palmer Chiropractic College to develop the social project of giving the community free treatments.

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LANGUAGES

Portuguese - Native
English - Fluent
French - Advanced
Spanish - Basic

SKILLS

Leadership
Communication
Team Work
Organization

INTERNATIONAL EXPERIENCES

Université Paul Valéry - 6 months
Montpellier, France (2014)

- Langues Etrangères Appliquées aux Affaires Internationales

London, GB - 1 week

- Cultural and linguistic experiences

Barcelona, Spain - 2 weeks

- Cultural and linguistic experiences

EXTRACURRICULARE ACTIVITIES

Event Organization
"Portas Abertas 2015"

- Participation since the embryonic process of the project. Contact with the press, negotiation with suppliers and logistic organization.

Google, Facebook and Instagram AdWords
SkillUp Cursos - 2017

- Main techniques and actions to announce products and services on Google, Facebook, and Instagram to achieve effective results for businesses and clients.

Social Media Managing
SkillUp Cursos - 2017

- Specialization course on planning and managing social media channels, including monitoring and following metrics up.

Content Creation
Certification - Rockcontent
- 2018

- Web content creation-oriented course. From the empathy map design to the final product review.

Digital Marketing
Nanodegree - Udacity/ 2019

- Digital Marketing course developed from the gathering of Facebook, Google, Hootsuite, Hubspot, Mailchimp, and Moz, focused on the performance and construction of digital marketing strategies.

Advanced Marketing Content
Certification
Rockcontent - 2019

- Certification focused on the creation and execution of content marketing strategies.

Inbound Marketing
Certification
Rockcontent - 2019