



LEXICON TRANS Profile

Our Vision

We endeavor to be your first choice for all translation & localization services for Middle-Eastern languages by constantly keeping your interests ahead. Not only do we aim to be a leading translation/localization company in the Middle East, but we also seek to expand our services globally to stay ahead of the competition and become one of the top localization companies worldwide.

Our Mission

We believe customer satisfaction begins with job satisfaction. At Lexicon, we are not just employees at a workplace...we are family.

We help corporate and global brands cross linguistic and cultural borders by delivering premium-quality translation and localization services.

Our localization and translation services also cater to individuals searching for a reliable localization partner for their thesis, proposals, research papers, official letters, etc.

We guarantee absolute accuracy, cultural appropriateness, and timely delivery with every project big or small.

Our Core Values

We are passionate about what we do. Delivering unrivalled-quality service is more than just a job...it is our ultimate goal.

We work relentlessly on developing our work system, which we believe, can be done only through the valuable efforts of each and every team member.

Our core values are an intrinsic part of our policy and corporate culture, they include:

- Collaboration
- Commitment
- Transparency
- Honesty
- Professional Development
- Precision
- Reliability
- Contributing to Society

Lexicon Trans offers a comprehensive portfolio of top-quality multilingual translation and localization services since 2014. We strive to remove language and culture roadblocks on the way to a global market.

Services

- Translation
- Desktop publishing
- Technical documentation
- Website translation and localization
- Multimedia localization
- Multicultural marketing.

With experts in each area, we help corporate and global brands cross linguistic and cultural borders. Our work will be tailor made to meet your needs, providing custom solutions and technical expertise in a given area. Accuracy and precision are of the utmost importance and is achieved through teamwork and close communication with our clients.

<u>Languages</u>

- Turkish
- Persian/Farsi
- Arabic
- Kurdish
- Urdu
- Dari
- Pashto
- Azerbaijani/Azeri.

Our team of 22 highly qualified linguists has vast subject-matter expertise and deep understanding of cultural considerations. In addition we have a network of translators who are subject specialists that help us deliver unparalleled translations that are accurate and natural.

A dedicated project manager will be assigned to communicate with you to make sure they fully understand the intricacies of your project. They will then facilitate between you and the team.

Industries

- Automotive
- Technical and Manufacturing
- IT and Telecoms
- Life Sciences
- Legal
- Retail
- Healthcare

Our team has more than just subject matter and language expertise, but also an in depth knowledge of the ins and outs of various industries. This background will aid in making sure your project fits within the parameters and expectations of those in your desired field.

Vendor Protocols and Management

Potential translators are carefully screened before being chosen to work with us. Working in their native language, they are tested on various subjects. Upon successfully passing our subject specific screening they will be designated to work only in the areas where they have demonstrated expert level knowledge. Because of our extensive network of experts we are able to accommodate any project, big or small no matter the deadline in virtually any topic.

We have a 4-person department dedicated specifically for vendor management. This ensures that we only work with the best that the field has to offer. They are carefully selected, monitored and supervised on an ongoing basis.

Project related feedback and performance stats are collected and provided to our vendors. Thanks to the quality assurance module in our management system, Plunet, you can be sure that your feedback will be communicated to those who have been working with you.

Payment Options

We work with clients and subcontractors in the currency of their choosing. We can make or accept payments via:

- Wire transfer
- PayPal
- Western Union
- Skrill.

Technology

In addition to our professionals, we also recognize the value of technological tools. The application of these systems helps streamline the business ensuring that your project is completed efficiently and of the highest quality. Every aspect of our business is automated including project and vendor management, accounting and production. Automation improves quality, ensure quick turnaround times and reduces client costs.

Plunet - Translation Management System

We make use of todays best translation management system. This system ensures that the project runs smoothly every step of the way from the initial request and providing project quotes to orders, invoicing and reporting. All projects, vendors and financial details are meticulously managed to serve our clients with precision and efficiency.

Computer Assisted Translation Tools (CAT)

We use a plethora of reputable CAT tools, which will in turn reduce translator time and increase accuracy. There is a vast array of tools available, and you can be sure that the best tool(s) for your project is utilized.

Quality Assurance

All of your work will be carefully translated, edited, and proof read. As a final step, completed work is scrutinized using quality assurance tools such as Xbench to ensure consistency and accuracy.

At Lexicon Trans, we are passionate about what we do. Delivering unrivalled topquality service is our ultimate goal. Together, we can ensure that your project's final project is exactly what you hoped for.