

Miriam Pierro-Ross

Gaming, Web Content Writer, Data Management, Web Analytic

miriam.pierroross@gmail.com

Summary

Freelance writer and editor, specializing in the areas of online gaming, web content writing, data management and web analytic. Clients range from websites and newspapers to corporate clients who need a variety of copywriting--newsletters, web content, blogs, articles, etc. My work has led to a regular assignments with Financial, Forex, Gaming and Translations Companies with clients like, Random Logic, Ultradata System (Nasdaq Company), Netgroupmedia, News Belisma and Dailyblog. Interested in pursuing into more writing for websites and blogs, while continuing to partner enthusiastically with clients to accomplish their goals. Follow me on Twitter @PRcopywriting.

Specialties: Link Building Campaigns, Financial and online gaming, -- translating into articles for consumer and trade publications or copywriting (newsletters, web content, blogs, articles, research papers).

Professional proofreading and editing: Italian.

Experience

Owner at Bright Blue Box

December 2008 - Present (8 years 4 months)

Content Writing, Editing, Copywriting, Proofreading, Blogging, Link Building.

SEO and link building campaigns. Data analysis, Google analytic.

Our team of senior strategists pairs out-of-the-box thinking with tried-and-true consulting skills. We're on the cusp of social media trends, new technologies and new ways to deliver messages effectively and creatively. Guided by the leadership of Miriam Ross, a leader in the industry for 15 years, we've got a foundation for success that's set for many decades to come.

President at Ross Research

April 2005 - December 2008 (3 years 9 months)

Founded consulting company which specialized in patent research, grant proposals, outsourcing research in the field of sociology, data analysis, academic writing and publications. Data management, analysis and statistical outsourcing.

Director of International Research Projects at World Aquarium

March 2002 - March 2005 (3 years 1 month)

Primarily engaged in contacting international organizations, and universities, writing proposals and grants, community relations, development of educational projects, and conducting research for worldwide bibliographic database for the World Aquarium.

General Manager at Chamber of Commerce Israel-Italia

June 2000 - January 2001 (8 months)

Duties included co-ordination between Italian and Israeli companies, use of multi-language skills, arranging initial meetings between companies, marketing research and data analysis, and follow up with public officials and the media.

International Trade Analyst at Chamber of Commerce Israel-Italia

August 1999 - June 2000 (11 months)

Duties included marketing research, data analysis, writing the monthly report on interchange trades and the bilingual quarterly review.

Researcher at Università degli Studi di Roma 'La Sapienza'

September 1994 - September 1998 (4 years 1 month)

Editing major research in: ethnic minorities and refugees, immigration law, international law, public policy paper, and analysis and manipulation of statistic data.

Developed hypothesis of research for Department's Research Projects, constructed questionnaires, manipulated collected data, including modeling, data mining, and forecasting, and writing the final report.

Wrote the grant proposals for the Chair of Theory and Methods of Social Planning.

Participated in a stage of the UE in Brussels for three months to learn how to fill the applications for research grants from the European Community Organization.

Teaching Assistant at Università degli Studi di Roma 'La Sapienza'

December 1993 - September 1994 (10 months)

Responsible for the coordination of graduate student quantitative research projects; tutored graduate students, and taught technical seminars related to public welfare and statistical techniques.

Skills & Expertise

Blogging

Link Building

Proofreading

Copywriting

Editing

Web Content

Newsletters

Italian

Copy Editing

Translation
Creative Writing
SEO
Online Gaming
Content Writing
Content Development
WordPress
Research
Publications
FX Options
Academic Publishing
Online Marketing
Social Networking
Publishing
Content Strategy
Journalism
Marketing
Press Releases
Content Management
FX
Research Papers
Writing
Management
Social Media
Online Advertising
Social Media Marketing

Courses

Certification, Statistic
SPSS, New York City, USA
SPSS Software Certification

Independent Coursework

SEO Training-Random Logic

Languages

English	(Full professional proficiency)
Italian	(Native or bilingual proficiency)
Hebrew	(Limited working proficiency)

Education

Sapienza Università di Roma

Dottorato, Sociologia, 1993 - 1996

Università degli Studi di Roma 'La Sapienza'

Bachelor of Arts (B.A.), Sociology, 1989 - 1993

Activities and Societies: Consiglio di Facolta'

SPSS, New York City, USA

Certification, Statistic, 2001 - 2001

Interests

Books, Music, Traveling

Honors and Awards

Scholarship

Università degli Studi di Roma 'La Sapienza'

September 1989

Scholarship for 4 consecutive Academic years: 1989-1993

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[Contact Miriam on LinkedIn](#)