Maggie Guo

Shanghai University MTI (Master of Translation and Interpretation) CATTI Level II Certificate (China Accreditation Test for Translators and Interpreters)



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Education Background

2009.09-2013.06 Shanghai University Bachelor Majored in English

2013.09-2015.07 Shanghai University Master of Translation and Interpretation (MTI)

Work Experience

2015.07-2019.09 The Linde Group (Global Top 1 Gas Company) Full-Time Legal Translator

BASF World-Level 400,000 Ton MDI Plant Integration Project and Nitrogen Generator Technical Modification Project

In Charge of Conference Interpretation and Translated the Credit Facility Agreement, Loan Contract, Asset Transfer Agreement, Project Execution Agreement, Equipment Lease Agreement, Operation Agreement and Other Legal and Commercial Documents for This Project 300,000 Words

Sinopec ZRCC Refining-Chemical Ethylene Integration Project

In Charge of Conference Interpretation and Translated the Land Lease Contract, Joint Venture Contract, Gases Supply Contract, Utilities Supply Contract, Technical Support Agreement and Other Legal, Commercial and Technical Documents for This Project 200,000 Words

Sinochem Sinochem Quanzhou Refining-Chemical Integration Project

In Charge of Conference Interpretation and Translated the Bidding Documents, Letter of Intent, MOU, Joint Venture Contract, Articles of Association, Bulk Gases Supply Contract, Supplementary Agreements, Amendment Agreements and Other Legal and Commercial Documents for This Project 170,000 Words

Evonik Jilin Equity Transfer Project

In Charge of Conference Interpretation and Translated the Equity Transfer Agreement, HSBC Escrow Agreement, Direct Loan Agreement and Other Financial and Legal Documents for This Project 120,000 Words

In Addition, Also Provided Legal, Compliance, Commercial and Technical Translation for **BOE** Fuzhou Generation 8.5 New Semiconductor Display Production Line Project, **SECCO** Industrial Hydrogen Supply Project, **SMIC** South SN1&SN2 Fabs Project, **Chaoyang Hospital** Chronic Respiratory Disease Medical Services and Equipment Lease Project, **Foxconn** Generation 10.5 TFT-LCD (Thin Film Transistor - Liquid Crystal Display) Project and All Other Large Projects of The Linde Group Amounting To 1,500, 000 Words

AgodaAdvertising Master Agreement, Group Banner Agreement, Sponsored Listing Agreement,
Chain Banner Service Agreement, Display Agreement, Data Protection Exhibit for Travel Agent
and Mutual Non-Disclosure Agreement, and Agoda Growth Program Introduction, Application and
Participation Materials Translation24,700 Words

American ExpressAnnual Antitrust, Anti-Money Laundering and Travel Sanctions TrainingWhole-Set Materials Translation36,000 Words

Magna Compliance Welcome & Code of Conduct and Ethics Training Whole-Set Materials, and Workday Performance Management and HR All-Process Management System Brochure

Translation

34,000 Words

Molex Incorporated Anti-Bribery and Anti-Corruption, Conflict of Interest, Government Interaction and Global Gift Policy Training Whole-Set Materials Translation 30,000 Words

Oracle Workplace Environment, Health and Safety Awareness Training, Information Protection Awareness Training and Ergonomics Training Whole-Set Materials Translation 29,400 Words

Royal Caribbean Code of Business Conduct and Ethic, Anti-Bribery and Corruption, Conflicts ofInterest Training Whole-Set Material Translation28,800 Words

Hager Group Company Structure, Culture and Values, Project 2030, E3 Principles, BusinessesDuties and Apprenticeships Brochure Translation27,000 Words

TIFFANY & CO. Human Rights Policy, Unconscious Bias, Workplace Harassment and
Discrimination Training Whole-Set Materials Translation22,500 Words

Mitsubishi Materials Group Code of Conduct and Corporate Social Responsibility Training Materials Translation 20,000 Words

Continental Information Security Training Whole-Set Materials Translation 16,400 Words

RHI Magnesita Business Ethics, Anti-Bribery and Corruption, Data Privacy, Cash, Gifts and Entertainment Risks Trainings Whole-Set Materials Translation 15,000 Words

Smiths Group Ethics and Compliance Mandatory Policies Translation 14,000 Words

Autodesk Anti-Bribery, Anti-Corruption and Code of Business Conduct E-Learning Courses andInformation Security Training Whole-Set Materials Translation13,500 Words

Airports Council International (ACI) TRAFFIC Combatting Wildlife Trafficking Brochure Translation 12,000 Words

Otis Living Our Absolutes, Today and Every Day Project Whole-Set Materials Translation 9,700 Words

2013 - Till Now Other Translation Projects As A Freelancer

[Financial, Investment & Wealth Management Projects]

Royal Bank of Canada (RBC) Wealth Management Products Brochures, Investment Solutions and Research Reports Translation

Including RBC Wealth Management EL Value Proposition PPT; Megatrends Equity Strategies and Investment Solutions PPT and Megatrends Products Brochure; APAC GTM Brochure; APAC Wealth and Legacy Planning Documents; In-Bound Granny Trust PPT; STARS Asia Discretionary Wealth Mandate Equity, Fixed Income, Fund, Global Asia Multi-Asset Class Solutions PPT; Estate and Will Planning PPT; Reports on High-Net-Worth Women and Millennials Reshaping Investing and Legacy in Asia; and DWM Trident Asset Allocation Solution Brochure 84,600 Words

Development Bank of Singapore (DBS) DBS SME Banking IDEAL Self-Service System Whole-Set Materials Translation 110,000 Words

The Hongkong and Shanghai Banking Corporation Limited (HSBC)HSBC Premier Booklet,HSBC Jade Welcome Booklet and Other Banking, Investment and Wealth Management DocumentsTranslation50,000 Words50,000 Words

The Institute of Management Accountants (IMA)2021 November CMA (Certified ManagementAccountant)Examination and2022 April CMA2FExamination Outlines, ExamQuestions andAnalysis Translation65,500 Words

Prudential PRUchoice Mediextra Medical Insurance Policy, Brochure and Application Form Translation 38,283 Words

Rabobank Shanghai Branch Facility Agreement Translation 32,000 Words

Manulife Manulife Greater Bay Area Growth & Income Fund, Manulife Asia Pacific REIT Fund,
Manulife Asia Total Return Fund, Manulife Dragon Growth Fund, Manulife China Value Fund
Introduction Translation27,000 Words

Harvest Harvest Fund Company Brochure Translation

Union Bancaire Privée (UBP) Bright Food Industry Fund Introduction Translation 12,000 Words

Portugal Banif Bank & Bison CapitalFinancial, Investment, Legal DocumentsTranslation andWebsite Localization Concerning Bison Capital's Acquisition of Banif Bank84,000 Words

Taikang AssetTTKK Asset's No.8 Assets Management Global IPO and Liquidity OpportunitiesProduct Subscription Agreement Translation55,000 Words

Australia Bullion Capital Exchange Conference Interpretation, Website and Online TransactionPlatform Localization, and Whole Set of Introduction Brochure, Financial and Investment DocumentsTranslation600,000 Words

Nanjing Xinye Pharmaceutical Co., Ltd. Auditing Materials Translation 50,000 Words

[Medical Projects]

World Health Organization (WHO) SocialNet Training on Empowering Communities Before, During and After an Infectious Disease Outbreak Whole-Set Materials Translation 63,000 Words

AmgenPerformance4PharmaceuticalSalesRepresentativesandFieldManagerTrainingProjectWhole-SetMaterials, BiTE® & OtherLeukemia T-CellTherapiesClinicalDevelopmentStudyReports,andKyprolis®Registration224,000Words

Nestle Nutrition InstituteMassive Health Food and Milk Allergy Study Reports and Papers,Preterm NutritionProgram Course Materials, and PRC Health Food RegulationsSummary210,000 Words

AstraZeneca Diabetes, Dyslipidemia, Atherosclerosis, Metabolic Syndrome and Familial Hypercholesterolemia Coaching Guides and Activity Workbooks, Osimertnib Research Reports, and Lokelma® Hyperkalaemia Treatment Research Report Translation 153,100 Words

Danone Nutricia Analysis Reports on Allergy Risk Factors, Early Prediction Methods and RiskScreening for Children at High Risk of Food Allergy, AptaMama Science Products Brochure, andMr. Gut Convention Presentation Materials Translation62,850 Words

Sanofi Hexaxim® Introduction Brochure, Targocid® (Teicoplanin) Optimal Loading Regimen andRelevant Research Papers, Renvela® Position Paper Submitted for the Review by Center for DrugEvaluation of NMPA, and Renvela® (Sevelamer) Global White Paper Translation58,250 Words

Pfizer Lyrica[®], Viagra[®], Cardura[®], Celebrex[®], Norvasc[®] and Lipitor[®] Patient Information Leaflets,Dynastat[®] Orthopedics Master Conference, the 1st Vaccine Forum and Prevenar 13[®] CelebrationMaterials Translation51,600 Words

Chinese Journal of Clinicians European Expert Consensuses on the Use of VPA in Girls with Epilepsy or Bipolar Disorder at Reproductive Age, Expert Advice on the Treatment of Lactation Mastitis and D-TACE Expert Consensus Translation 50,000 Words

Huanuo Aomei Medical Research Papers and Health Food Registration Review and ApprovalInstructions Translation49,100 Words

GSK Vivi Healthcare HIV Therapeutic Drugs Research Analysis Videos and Materials, and GSK E-Medicine Virtual Assistant Introduction Materials Translation 31,000 words

Meplis Health Collaboration Platform System Localization Translation 30,000 Words

Pharos Vaccine Inc. Lentiviral Vector System: CAR T & TCR T and AMI-TIC TherapiesIntroduction Materials Translation30,000 Words

International SOSIntroduction to Membership, Medical Travel Risk Awareness and SecurityTravel Risk Awareness E-Learning Courses Whole-Set Materials Translation23,000 Words

Eisai & MSD Halaven[®] (Eribulin) Key Clinical Data Analysis Report and Lenvima[®] New Drug Launch Medical and Marketing Documents Translation 22,560 words

Hisun Favipiravir Tablets Package Insert, and Pharmaceutical GMP Certification On-Site Inspectionand Corrective Action Report Translation18,600 Words

Ferring PharmaceuticalsMenopurPatientBooklet, Endometrin®AdministrationInstructions,Decapeptyl®Injection Instructions and Rekovelle®Booklet Translation15,000 Words

Journal of Pharmaceutical Sciences JPharmSci Medical Research Paper Publishment Procedure
and Rules Translation14,000 WordsMerck Assisted Reproductive Therapeutic Regime Publicity Materials Translation13,000 WordsHealthdrs.com Health-Doctors Platform Business Proposal Translation10,000 Words

[Commercial, Marketing, Consulting & Localization Projects]

CBRE The Greater Bay Area Cities (Foshan, Dongguan, Zhongshan & Zhuhai) Profiles Analysis Reports Translation, and CBRE GWS Quality Management System Implementation Fundamentals, Processes and Quality Policies Whole-Set Materials, Safety Champion Program APAC Introduction, QHSE Management System, Incident Prevention Standards and Project JSA Library Whole-Set Materials, Facilities Management Core Certification Program Whole-Set Materials, and Hiring Right Policies and Solutions Whole-Set Materials Translation 118,200 Words

Mondelez Net Revenue Management, Category and Brand Growth, Retail Environments and Customer Growth, Price Pack Architecture, Perfect Store, Customer Terms and Promotion ROI E-Learning Training and E-Commerce Perfect Online Store Training Courses Whole-Set Materials Translation 102,000 Words

Walmart Strategic Pricing and Product Performance Matrix Training Materials Translation 36,000 Words

BHP Market Conduct Training Materials Translation	17,000 Words
Teads China Core Sales Deck PPT Translation	16,000 Words

Mercedes-Benz 2020 Mercedes-Benz National Dealer Conference Whole-Set Materials Translation 15.000 Words

Volkswagen JAC Volkswagen R&D Center Introduction and Publicity Materials Translation

14,000 Words

McLaren Special Operations Exclusive Supercar Personalizing Services Promotional Materials Translation 13,000 Words

iNova Pharmaceuticals DermaVeen Training Deck for Chinese Customers PPT & Product Manual Translation 12,000 Words

Clarins Refund, Product Exchange, Complaints and Cosmetovigilance Brochure Translation

11,000 Words

Glanbia Experience Program Business Planning Materials Translation 10,000 Words

USANA & BabyCare Ltd. Baby Care Products Introduction Booklet, Cosmetics Product Manual and Corresponding Legal and Compliance, Marketing and Publicity, and Production Processing Materials Translation 150,000 Words

4Life Research, LLC 2020 Cosmetics Product Catalogue, Gold Factor Cellular Activation Products Training, Marketing Events, Website Contents and Publicity Materials Translation 75,000 Words

Halifax Consulting Potential Customer Prospecting Session Strategies and Solutions Training Materials and BOSS[®] Team Management Diagnosis Strategies Brochure Translation 98,000 Words

Elevate Labor Agency Assessment Survey and Labor Risk Survey Translation 46,000 Words

Alibaba Express Industry Competition Data Analysis and Other Promotional Materials Translation 45,000 Words

Nielsen2020 Tokyo OlympicsSports Events Rules and Results Reports, Athletes and EventsAnalysis ReportsTranslation & 2022 Beijing Winter Olympics Athletes and Sports EventsIntroductions, Rules and Analysis ReportsTranslation101,900 Words

McKinsey FIFA World Cup Sports Analysis Reports Translation 41,000 Words

Kynetec Research Apple Planting and Pig Raising Market Research and Analysis ReportsTranslation40,000 Words

China International Big Data Industry Expo Introduction, Preparations, Arrangements and

Publicity Materials Translation	30,000 Words
Kantar Team Management and Leadership Training Program Materials Translation	27,000 Words
Mercer Asian Leadership Recruitment Profile Analysis Report Translation	20,000 Words
Kenya Airways In-Flight Entertainment System Instructions, Services Brochure	, Movies, TV
Dramas and TV Shows Introduction Translation	19,400 Words
NEOS In-Flight Entertainment System Software Localization Project Translation	12,500 Words
Beijing Urban Systems Engineering Research Center The Elderly Health Assessm	nent Tools and
Application Scenarios Research and Analysis Report Translation	10,000 Words

Peking University School of Transnational Law School Events and Publicity Materials Translation 10,000 Words

[Chemical, Energy, Electricity & Technical Projects]

Environmental Defense Fund Translation of Three Research Reports Including the Summary Report on Cangzhou Pilot Project Concerning Data-Driven AQ Policy Enforcement in China, the Research Report on Designing An EU Methane Performance Standard for Natural Gas and the Research Report on Methane Action at National Oil Companies 40,800 Words

Price Waterhouse Coopers Consulting (PwC) Energy Industry Research and Analysis ReportTranslation (Covering Topics of Energy Transition, GT 40 Utilities, Renewables, Carbon-FreeEnergy Utilities and Resources)29,600 Words

Exxon Mobil Hydrogen Sulphide Basic Knowledge and Emergency Breathing System (EBS)Instruction Brochure Translation20,000 Words

State Grid Economic and Technological Research Institute Co. Ltd. Translation of the Guidelineson the Preparation of Transmission Planning for Offshore Wind Power47,600 Words

China Electric Power Research Institute Paper Translation for the Research on User-Side Electrochemical Energy Storage Operation Mode and Its Improvement on New Energy Consumption Capacity 14,000 Words

Volkswagen Bearing Cap Supply Project Technical Materials Translation	50,000 Words
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Tesla Technical Service Scheme and Marketing Materials Translation	35,000 Words
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Trolex Limited Military Electronic Connector Project Technical Documents, Promotion Materials,Cooperation Contracts Translation30,000 Words

Accton Technology Intelligent Manufacturing Seminar Technical Materials Translation

20,000	Words

Antigua Villa CAD Architectural Drawings Translation 150,000 Words

[Blockchain Projects]

Pixowl Inc. The Sandbox (Decentralized Blockchain Gaming Ecosystem) Whitepaper, PublicityMaterials and Website Localization Contents Translation42,000 Words

Bitcoin SV Bangkok Annual Conference, BCH Miners Choice Summit HK and CoinGeek ZurichConference Speeches, PPT Slides, Preparations, Recap and News Reports, Plus Monthly PressRelease Materials Translation25,000 Words

nChain Website Localization, Press Release and Promotional Documents Translation 20,000 Words

PRASAGA Smart City Ecosystem White Paper (Blockchain ICO Related) Translation 15,000 Words

BeautyBloc Medical Beauty Blockchain Project Introduction and Publicity Materials Translation 13,000 Words

Joyme Game Marketing and Publicity Materials Translation 50,000 Words

CATTI Level II Certificate:

	FZLLQ111(AV	平)考试证书查询系统	
 中 华 人 民 共 朝 寺 李 青 将 (木 キ) 辺 Quilfordior Certific 	or transation Protonology	 证书查询 姓名: 郭琪 (必填) [®] 证件号码: 14270319891212036 (二选) [®] 证书编号: (二选) 	
of Translation Profis The People's Republic of	eocy	 验证码: ○ Z 2 2 T ○ 证件号码须与报名时所 查询 · 证件号码须与报名时所 查询 	
■ 基本信息	107TH	证件号码 142703198912120360	
■】 基本信息 姓名	郭琪		
And Street Street Street	却現		
姓名	季時典 201805009310000049	通过语种 英语笔译	

根据人社部发[2011]51号文件精神,本系统一级口笔译查询条目为当次考试结果,考生凭此结果申报一级评审通过后方可获证。

Brief Certificate Translation for Your Reference:

Certificate Inquiry System for China Accreditation Test for Translators and Interpreters (CATTI)

Basic Information			
Name	Qi Guo	ID No.	142703198912120360
Certificate Information			
Certificate No.	201805009310000049	Language	English Translation
Level	Level II	Issuance Time	201805

Translation Samples

E-C Legal Translation Sample:

(Confidentiality Agreement)

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Unless otherwise expressly provided herein, this Agreement and the provision of Information does not grant or imply any right or license to a Receiving Party to use the Information received from the Disclosing Party. In no event shall either Party use the other's Information to compete with the other, directly or indirectly, without the prior written approval of the other.

除非本协议中另有明确规定,本协议及信息的提供并不授予或暗示赋予某一接收方使用从披露方接收的信息的任何权利或许可。在任何情况下,未经对方准许,任何一方都不得使用对方的信息与对方直接或间接地竞争。

C-E Legal Translation Sample:

(Trademark License Agreement)

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The Licensee shall promptly notify the Licensor of all actual or suspected challenges to the validity of any of the Marks or any infringements or dilutions of the Marks or passing-off or unfair competition, and of any applications to register trademarks which might conflict or be confused with the Marks, which may come to its attention. The Licensor shall then take whatever action it deems appropriate to deal with such challenges, infringements, passing-off or unfair competition. The Licensor shall have the exclusive right to take and conduct action against third parties in respect of the Marks, and the Licensee shall provide the Licensor with all necessary assurance as required by the Licensor. The Licensor shall be responsible for the cost of any legal proceedings it instigates, and is entitled to any damages, account of profits and awards of costs recovered.

在不影响许可人在第15.3条下的权利和补救权的前提下,对于任何违反第5.1.6条所述承诺的 任何使用、申请或注册产生的利益只能由许可人独享,而被许可人进一步同意,按照许可人 的自决选择,被许可人会:(i)自费撤回或撤销该申请或注册,或(ii)在收到书面要求后 尽快并自费把任何该等申请或注册的所有权利、所有权和权益转让予许可人。如果被许可人 在收到有关要求后10个营业日内不撤回、不撤销或不向许可人转让该申请或注册,则被许可 人在此授予许可人一项不可撤销的全面代理权及相联结的权益,全权代表被许可人为撤回或 撤销或转让该申请或注册采取任何和一切必要的行动、做任何和一切必要的事情。

Without prejudice to the Licensor's rights and remedies under Clause 15.3, any use, application or registration in breach of the undertaking in Clause 5.1.6 shall inure exclusively to the benefit of the Licensor, and the Licensee further agrees, at the option of the Licensor, to: (i) withdraw or cancel such application or registration at its own expense; or (ii) assign, at its own expense, all rights, title and interest in any such application or registration to the Licensor, promptly upon receipt of a written request therefor. In the event the Licensee does not withdraw or cancel or assign such application or registration to the Licensor of a request to do so, the Licensee hereby grants to the Licensor an irrevocable full power of attorney coupled with an interest to do any and all acts and things necessary to withdraw or cancel or assign such application on behalf of the Licensee.

E-C Financial Translation Sample:

Asia Pacific equities had a mixed month, with significant variance among the region's markets. The FTSE AW Asia Pacific (ex Japan, India and Pakistan) Index returned 2.2%, gaining for the fifth consecutive month. Rising industrial production and declines in the rate of inflation boosted market sentiment. Conversely, there were concerns about fluctuations in oil prices, as well as U.S. interest rate increases affecting a slowdown in consumer spending.

亚太股市本月涨跌互现,区内各大市场差异显著。富时全球亚太指数(不包括日本、印度和 巴基斯坦)的回报率为2.2%,实现五个月连续上涨。工业产值的增加和通货膨胀率的下降提 振了市场情绪。与此相反,油价波动及美国加息对消费支出放缓的影响引起了一定的市场担 忧情绪。

Hong Kong's Hang Seng Index advanced just over 6% as investor sentiment turned positive on speculation that the U.S. interest rate cycle was set to stabilize in the latter half of 2006. Additional speculation of the appreciating renmenbi, coupled with a number of highly anticipated China-related IPOs, fuelled the local market sentiment.

据猜测,2006年下半年美国利率周期将趋于稳定,受此影响,投资者情绪转为积极,香港恒 生指数因此上涨超过6%。此外,人民币升值猜测加之一些备受期待的中国公司即将开展首 次公开募股(IPOs),也对当地的市场情绪起到了积极的带动作用。

In March, positive macroeconomic data and an end to uncertainty regarding the Bank of Japan's monetary policy propelled the Japanese stock market to its highest level since April 2000. The Japanese Nikkei 225 advanced just under 6%. Inflationary forces have pushed the performance of the real estate sector, as commercial land prices rose for the first time in 15 years, and sentiment appears to be turning in the residential property sector.

3月,积极的宏观经济数据和日本央行货币政策不确定性的终结推动日本股市创下自2000年4 月以来的最高水平。日本日经225指数上涨近6%。通胀压力推动了房地产行业的表现,商业 用地地价出现15年来的首次上涨,而住宅房地产市场似乎也正酝酿着一场情绪转变。

U.S. equities touched their highest level during the quarter since May 2001 on strong corporate results and positive economic data. The broad-based S&P 500 Composite Index returned 3.7% for the quarter. The two interest rate increases by the U.S. Fed during the quarter dampened sentiment, but positive corporate earnings continues to fuel the markets forward.

得益于强劲的企业业绩和积极的经济数据,本季度美国股市达到自2001年5月以来的最高水 平。本季度,广基标普综合500指数回报率为3.7%,美联储的两次加息虽抑制了市场情绪, 但积极的企业盈利仍继续推动市场向前发展。

C-E Financial Translation Sample:

IMF如期宣布把人民币纳入SDR货币篮子,对A股市场形成提振,不过,上周前四个交易日连阳之后,上周五受A股实施熔断机制影响,沪深股市收跌。全周计,上证综指累计上升 2.58%,深证成指上升3.07%。

IMF announced as schedule that Renminbi is eligible for joining its Special Drawing Rights (SDR) currency basket, which boosted the A-share market. However, after gaining for the first four consecutive trading days in the last week, Shanghai and Shenzhen stock markets fell on last Friday as affected by the implementation of A-share circuit breaker. For the whole week, SSE Composite Index was up 2.58% cumulatively, while SZSE Component Index was up 3.07%.

美联储将在15日召开利率决策会议,由于耶伦上周三在华盛顿讲话表示对美国经济情况深具 信心,且美国上周五公布的11月非农业就业数据新增就业超预期,美国加息预期进一步加强。 美国加息对新兴市场构成压力,但预计首次加息之后,会放缓加息步伐。随着欧洲央行进一 步减息的宣布,以及美国加息预期强化,欧美的货币政策分化已如预期加大。

The Fed will hold an interest rate decision conference on the 15th. As Yellen expressed her strong confidence in the US economic situation at a speech in Washington on last Wednesday, plus the number of new jobs exceeding expectations according to the US non-agricultural employment data for November issued on last Friday, the US interest rate increase expectation was further strengthened. The US interest rate increase would pose pressure on the emerging markets, but the pace of the interest rate hike is expected to slow down after the first occurance. Following the European Central Bank's announcement on further interest rate cuts and the strengthened expectations on the US interest rate increases, the differentiation in monetary policies between Europe and the US has expanded as expected.

E-C Medical Translation Sample:

(WHO Project Extract)

The challenge of data collection in an emergency is getting the balance of need, speed and quality. Data collection and analysis needs to be driven by the information needs of outbreak responders. Data collection should be designed to provide actionable results as quickly as possible. Social science data needs to be good enough, defensible, transparent and comprehensive enough so that public health professionals can explain: what is being done; why it is being done; and how the information gathered will be used. There should be a clear use for the information gathered. Qualitative research can reveal how a group of people feels about a certain phenomenon, what they think and why. The collected data is generally text-based and conversational with a focus on emotions and thoughts. Qualitative data collection methods include various kinds of interviews and may simply be unstructured discussions with small groups of people who share certain characteristics.

在突发事件中数据收集工作所面临的挑战是要设法平衡需求、速度和质量。数据收集和分析 需要以疫情响应者的信息需求为导向。数据收集的目的旨在尽可能迅速地提供可执行的结果。 社会科学数据要优质有效、合理可靠、公开透明且全面详尽,以便公共卫生专业人员能够解 释说明:正在采取哪些措施;为何采取该等措施;以及如何对已收集的信息加以使用。定性 研究可揭示某一群体对某种现象的感受、想法及其原因。所收集的数据通常基于文本和对话, 并重点关注情绪和想法。定性数据收集方法包括各类访谈,并可能会简单地通过与具有某些 共同特征的小群体展开非结构化讨论进行收集。

Participant observation allows researchers to learn what life is like for community insiders, while remaining an outsider themselves. Observation data can also serve as a useful contrast to focus group and interview data as sometimes behaviors and beliefs stated in interviews do not match behavior in reality. Asking people about behaviors may only get first reactions to questions about them, not the deeper motivations that may be unconscious to a person. Watching people perform a behavior can reveal things to an observer that a participant may not even be aware of. A focus group discussion is

a qualitative method of data collection, where a skilled moderator facilitates discussion on a selected topic. The group usually has six to ten respondents, and they are encouraged to respond spontaneously to the issues raised. Focus groups can be hosted in-person, by telephone, or online. And they typically last between 45 - 90 minutes, depending on how they are conducted. During an outbreak response, focus group discussions can be useful for: identifying barriers to and motivators for protective behaviors; testing reactions to outbreak communications to ensure that messages are clear, appropriate and resonate with audiences; and learning how public interventions could be adapted to meet audience needs.

参与者观察能够支持研究人员了解社区内部成员的生活情境,同时保持其自身外部人士的身份。由于访谈中表述的行为和信念有时与现实中的行为并不相符,因此观察数据也可作为焦 点小组和访谈数据的有效对比数据。向人们询问其行为背后的原因可能仅仅会得到其对所提 问题的第一反应,无法获悉对其而言可能更为深层的潜意识动机。观察人们做出某种行为能 够向观察者揭示出甚至连参与者自身都未意识到的行为动机。焦点小组讨论是一种定性数据 收集方法,通过专业娴熟的主持人来引导促成针对选定主题展开的讨论。焦点小组通常会选 取6到10名调查对象,在讨论期间鼓励其自发回答提出的各项问题。焦点小组可通过现场、 电话或线上方式主持举办。焦点小组讨论的持续时间通常为45到90分钟,具体取决于其组织 和举办方式。在疫情响应期间,焦点小组讨论可用于识别各项保护行为的障碍和激励因素; 测试受众对疫情沟通做出的反应,以确保信息清晰明确、妥为合宜并可引起受众共鸣;以及 了解如何对公共干预措施作出调整以满足受众需求。