

Contact

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Top Skills

SEO
Online Marketing
Social Media

Languages

English (Full Professional)
Swedish (Native or Bilingual)
Hebrew (Professional Working)

Eli Janovsky

Offering services mainly in Swedish
Jerusalem

Summary

With about 10 years of experience in SEO, working in the most comprehensive markets my knowledge and experience are excellent for any company looking to improve their SEO and/or Marketing strategies.

Experience

Janovsky SEO and Language Services

CEO

January 2012 - May 2019 (7 years 5 months)

Israel

With more than 10 years in the field of SEO and site optimization we have provided plenty of clients with world class services for their Swedish and Danish online needs. We provide clients with tools to build stronger web presence and more valuable sites for the Swedish and Danish market. We make sure that site content and site structure are up to standard. We provide on-page and off-page SEO services such as:

- Site analysis
- Competitor analysis
- Key word analysis
- Site QA
- Create new sites with fresh and unique content
- Back links
- Writing blog post for external blogs
- Writing hosted articles for external sites
- Finding blogs and web sites to publish on
- Translating current English content into Swedish and Danish

If you need any other help, please let me know and I am sure we can find a solution for that, as well.

Markets.com

Freelance Translator

February 2012 - November 2018 (6 years 10 months)

I worked as a freelance English to Swedish financial and Forex translator and Localization.

Janovsky Content and Translation Services

Swedish Affiliate Marketing Consultant

December 2013 - December 2016 (3 years 1 month)

Israel

Bring in new potential Swedish affiliates to my clients.

Analyze websites and their potentials

Check site owner reliability

Build relationships between affiliates and affiliate managers

Wellington Jewish Community Centre

Youth and Outreach Director

September 2009 - March 2011 (1 year 7 months)

I am working together with my wife as youth educators and community shlichim in Wellington, New Zealand. Our responsibilities stretch from being in charge and responsible for their Hebrew school to arrange Chanukah, Purim, and other holiday events and fun things for all the community members to work with Bnei Akiva here and support the leaders. And to host people for Shabbat and holidays. And teaching in the Jewish day school and hosting a study circle for adults and to have different weekly programs for youth from 13 - 25.

Home away from Home

Project Manager and Coordinator

May 2006 - August 2009 (3 years 4 months)

To help overseas students who are spending a year in Israel at different programs to find host families and places to stay during Shabbat and holidays and to feel that they have a "Home away from Home" during their stay in Israel and always a place to come back to. This was done in close cooperation with anywhereinIsrael.com

IDT Corporation

Bilingual Quality Assurance Specialist

2007 - 2007 (less than a year)

Israel

- To monitor, assess and document telephone conversations to ensure compliance with established quality standards.
- To identify sales representatives that need additional skill coaching and assessment.

- Verify the accuracy of information conveyed to customers.

The Jewish community in Gothenburg

Webmaster and Designer

August 2000 - July 2005 (5 years)

In charge from everything from design and code to keep and maintain a high security level

Freelance graphic designer

Freelance Graphic Designer

2002 - 2005 (3 years)

Sweden/Israel

Freelance graphic designer

Designer

- Creating Photomontages
- Creating web sites
- Creating invitations
- Creating booklets

Education

YEDA Center for Technical Communication

certificate, Technical and Marketing Communication · (2011 - 2011)

Machon Amiel

Jewish Studies, Jewish studies with focus on Outreach · (2007 - 2009)

Mittuniversitetet

Consumer Behaviours in Tourist Science · (2007 - 2009)

Yeshivat Bat Ayin

Jewish studies · (2006 - 2007)

Göteborgs universitet

Working Science, Marketing and Group Dynamics (Project Coordinator) · (2003 - 2005)