

# EUGENE LEE

## Freelance Translator

7 years of translation experience (Native Korean Speaker)

### WORK EXPERIENCE

- Marketing** Translated **marketing campaigns, sales and HR materials, investment proposals, white papers**, and other documents for global companies planning to launch or expand in the South Korean market.  
Major Clients
- Nike, Amazon, Microsoft, Siemens, Apple, lululemon, Zoom, TikTok, LG Electronics, Roborock, Google
- Fashion /Luxury** Translated **press releases, product descriptions, and promotional materials** for leading corporations in the fashion and luxury industry.  
Major clients
- Gucci, Valentino, Stella McCartney, Loewe, Max Mara, Missoni, Polo Ralph Lauren, Nike, lululemon
  - Shopping mall: NET-A-PORTER, Mr. Porter
- HR/Education** Translated a diverse range of **training materials, user manuals, and educational resources** for prominent organizations, ensuring accuracy and cultural nuance.  
Major clients
- Microsoft, Nike, Gucci, lululemon, Siemens
- Finance** Translated **analyst reports, market/industry research papers, auditor's reports, credit evaluation reports, financial statements**, and other finance-related documents for globally renowned banks and companies.  
Major Clients
- Morgan Stanley, Morningstar, JP Morgan, PwC
- IT/Technical /Localization** Translated **user manuals, product specifications, instructional guides, whitepapers**, and marketing documents. Completed numerous large-scale **localization projects**.  
Major Clients
- Microsoft (Korean Language Lead), Zoom, Oracle, Logitech
  - Other industries including Robotics, Food, Access control, Medical appliances, Distribution and Transportations
- Tourism** Translated marketing materials, manuals, and brochures for luxury hotels and official organizations.  
Major Clients
- InterContinental Hotels Group, Tripadvisor, Hungary Tourist Board, PyeongChang Olympics 2018

### INDUSTRY EXPERIENCE

- P&G** **Project Manager (2014-2016)**
- Go-to-market projects of Oral-B, Febreze, and SK-II.
- Hyundai Motors** **Strategic Planning Team (2012-2014)**
- Market research, risk assessment, internal communication.

### CONTACTS

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### CAT TOOLS

- SDL Trados
- Memsources (Phrase)
- XTM
- Lingotek
- memoQ

### OTHER SKILLS

- Xbench
- MS office
- SAP

### EDUCATION

Bachelor's Degree  
**Business Administration**  
Seoul National University  
2005-2012

### PUBLICATION

Translated '*Fit For Growth: A guide to strategic Cost-cutting, Restructuring, and Renewal*' by PwC