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JANE KIM

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PROFESSIONAL EXPERIENCE

Content Manager & Strategist
Talk Travel App
Nov. 2017 - Present

- Write blog articles, city guides and outreach emails.
- Assign, review and edit team members' written work.
- Formulate and lead the company's holistic, long-term content marketing strategy.
- Oversee and handle social media distribution, with added focus on content curation.

Content Marketer
Screenly, Inc.
Nov. 2017 - Present

- Optimize written content on website and blog on a part-time/consultation basis.
- Regularly write new articles (use cases) & case studies upon interviewing B2B clients.

Content / Digital Marketing
Eventerprise
Jun. - Sept. 2017

- Strategized social media cross-promotion and content curation across multiple accounts, esp on these channels: Twitter, Facebook, LinkedIn Pulse, and Google Business.

Personal Assistant & Translator
Mar. - Jun. 2017

- For a S. Korea-based American journalist (Elaine Ramirez) for Forbes, Mashable, Bloomberg BNA et al., conducted research in Korean to translate to English. Other regular tasks involved pitching, fact-checking drafts prior to submission & publication, and preparing daily briefs of translated governmental agencies' PR documents.

Researcher & Content Writer
We All Govern Lab (WAGL)
2016 Full time - Seoul, Korea

- Drafted blog articles, updated research archives and team members on global politics.
- Organized political gatherings (forums and movements).

NewsTapa - KCIJ (Korean Center
for Investigative Journalism)
2016 Part-time - Seoul, Korea

- Translated video scripts and articles from Korean to English.

EDUCATION

B.A. Honors in Comparative Literature, Minor in Musical Studies
University of Southern California - *Los Angeles, CA* | Aug 2013 - May 2016
Magna Cum Laude | Renaissance Scholar | Alpha Lambda Delta Honor Society
Phi Alpha Delta (Pre-Law Society, USC Chapter) Scholarship Chair

COURSES

PRODUCT MANAGEMENT
PROJECT MANAGEMENT

Brand and Product Management | IE Business School
Best Practices for PM Success | RITx MicroMasters PM9002x

MISC.

Journalist for WhoWhatWhy.org (2017)
Content Writer for pixelle.co (2017)

INTERNSHIPS

Georgetown University Law Center CLE (2015) *Washington, DC*
Law Office of William Jang (2014) *Austin, TX*

CUSTOMER SERVICE EXPERIENCE

USC Bookstores' Gifts Dept. (2013-2016)
Caffé Bene, Volcano Café, Café Droptop (2013-2015)

SKILLS

Video-editing/vlogging
Photography
Martial Arts (Taekwondo)
Yoga