



TRANSLATOR & Brand strategist

Aurélie Hampel

MY STORY

I'm a **brand strategist consultant** working for companies that need brand clarity and refresh their image to reload their lead generation process.





As a second activity, I love **translating from English to French**. It always helps me to be up to date on my favourite topics.

My assets: dynamism, team player and quality-minded.

Something freaky about me: I love playing wargames

Other interests: yoga, Scotland, Design Thinking.

SPOKEN LANGUAGES

-  French C2 - Native
-  English C1-C2 / TOEIC 920
-  German - B2
-  Spanish B2 / EOI certificate

CONTACT

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TRANSLATION PROJECTS

2019 Corporate Tax Haven Index • Financial translation/ Tax Justice Network 21k Website translation

2018 Financial Secrecy Index • Financial translation/ Tax Justice Network 24k Website translation

2018 Oli Prik Copenhagen • Fashion industry 7k words project
Product description translation + reworking the copywriting of main pages.

SKILLS

Translation Tools

MateCat
Antidote

Digital communication

Social media marketing / SEO
Graphic Design - basic skills
Video & sound editing
Web development (PHP)

WORK EXPERIENCE

2018 - Present Brand strategist
fields: innovation, artificial intelligence, personal development & coaching

2017 - 2018 IDEA, CITY COUNCIL ALZIRA, VALENCIA
EU project manager assistant in a Local development Agency
Translation
EU grants: Erasmus +, Europe for citizens / Documentation writing

2017 FRENCH PARLIAMENT (4 months)
MP Assistant - digital communication
Digital marketing strategy: campaign launching for a cultural policy book for a MP

2016 - 2018 UBIE (Basic Income Europe) - ubie.org
Board member as Secretary general
Expert auditioned as expert at the Council of Europe / Digital Marketing / Team coordinator / translation /

EDUCATION

2016 - 2017 Digital Marketing, Freelance work
Online School LiveMentor.com

2012 - 2013 Bachelor's in Computer Information Systems
PARIS / Conservatoire National des Arts et Métiers (CNAM)