

Paul Mike Ashton

艾保罗

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EDUCATION AND CERTIFICATION

Masters in Tourism Management (旅游管理硕士), 东华大学旭日工商管理学院	Spring 2021
Advanced Conservatory Improv, SAK Comedy Club, Orlando, FL	Spring 2017
Tourism and Travel Services Management, Tourico Holidays Travel Academy	Fall 2015
Intermediate Chinese, CET Beijing Intensive Language Immersion Program	Spring 2013
B.A. in Asian Studies (Chinese concentration), GPA 3.94, UNC at Chapel Hill	2011-2015

EMPLOYMENT

camp Arts and Culture Consulting | Shanghai, China

Founder

Mar 2020 – present

- Coordinated bilingual improv workshops for 15-30 people at companies such as Sidechef, Unilevel, and L'Oreal
- Conducted bilingual role plays and storytelling influence trainings for various institutions
- Promoted, marketed, and consulted on the development of bilingual nightlife trivias, bingos, as well as other artistic showcases and drag events catering anywhere from 50-200 guests
- Designed, implemented, and managed regular 6-week improv comedy curriculum

Various Institutions | Shanghai, China

Freelance Translator and Editor

Oct 2017 – present

- Freelance editor and translator with Andovar translation
- Transcreated and proofread copy for social media content, including US company Barkbox, Nike, and Aldi China
- Contributed to various translation projects, including Siya Cuisine marketing video and China Love audio transcription and translation
- Produced bilingual copy for event group OpenDoors, improv comedy performances, and other events and activities in Shanghai

Various Institutions | Shanghai, China

English Tutor

Oct 2017 – present

- Designed and implemented public speaking classes for second language learners for various speaking levels
- Served as graduate counselor and TA with InGenius prep, advising on and facilitating competitive applications, research projects, and papers
- Created and applied college prep curriculum for 60+ high school graduates in Wuhan and Ningbo
- Managed clientele and prepared bilingual curriculums (English and Chinese)

UnTour Food Tours | Shanghai, China

Lead Guide

Oct 2018 – present

- Entertained 4-12 international guests twice a week food tours exploring different cuisines
- Communicated and coordinated with local vendors in Chinese during and after tour
- Offered translation, presented on cuisines and local history, and entertained global clientele

Tourico Holidays | Orlando, Florida

Project Manager

Aug 2015 – Aug 2017

- Managed relationships with over 200 hotel partners in primary mid-Atlantic cities
- Pitched business model, on-boarded new hotels, and negotiated contract terms
- Utilized internal data to analyze growth strategies and offer consultation
- Negotiated and endorsed partnerships of total guaranteed revenue over \$1.5 million

SKILLS

Technical: Gimp, Adobe Illustrator, Audacity, Final Cut

Languages: English (native), Chinese (fluent, HSK Lvl 5), German (proficient)

AWARDS

2014 Burch Research Fellow

2012-2013; 2014-2015 Department of Education FLAS Fellow for Chinese Language

2017 Chinese Government Scholarship Recipient