



Leandro Nascimento da Silva Barreto

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PERSONAL INFORMATION

Rua Luiz Fernandes Reis, 585 / 1504
Vila Velha - ES
Brazil, 29101-120
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Brazilian | Male | August 6th, 1986

PROFILE OVERVIEW

Support on text writing and content management for web and other media formats. Has special interest in translation and proofreading.

LANGUAGE SKILLS

- . Brazilian Portuguese (native)
- . English (C1)
- . German (C1)

*Courses and Certificates

Jan. 2017

TOEFL iBT

Total score: 99/120

Sep. 2016 - June 2017

German language course at
DeutschAkademie in Berlin

May 2018

Zertifikat telc Deutsch C1 Hoch-
schule

EDUCATION

2008 - 2014

Federal University of Rio de Janeiro (UFRJ), Brazil

School of Media Studies

Bachelor in Media Studies

WORK EXPERIENCE

Jan. 2016 - Jul. 2016

Junior Web Content Editor

TV Globo

TV Globo is a free-to-air television network based in Brazil. As a Junior Web Content Editor, I wrote and reviewed short and creative articles containing in-live information about the Reality TV shows *Big Brother Brasil* and *Superstar* to be published in the official websites of both programs.

Apr. 2015 - Dec. 2015

Digital Content and PR Assistant

Associação Procure Saber

APS is a Brazilian NGO aimed to promote discussions about musicians' and songwriters' labor rights in connection with digital technology. At this organization I worked with social media management, press relations, implementation of campaigns within group of artists, travel arrangements, and organization of meetings among members of APS' Board of Directors and Ministers of Brazil's Federal Supreme Court to discuss legal provisions on copyrights.

Apr. 2013 - Apr. 2014

Digital Content and PR Assistant

Uns Produções e Filmes

Uns is a film and music producing agency based in Rio de Janeiro. At this company my tasks included assistance on creation of daily content for the musician Caetano Veloso's official accounts on social media platforms, press release and follow-up, organization of interview schedules, fans and media requests, and event management, such as concerts of Caetano Veloso's *Abraço* Tour.

Jan. 2012 - Dec. 2012

Editing and Production Intern

TV Brasil

TV Brasil is a Brazilian non-profit public television network. As an intern I worked for *Musicograma*, which was a music documentary series made with archived audiovisual material. Throughout my internship year I assisted the program's editor and producer with historic research, decoupage, publicity of the program on the web, and on different stages of the show's production process.

Feb. 2011 - Jul. 2011

PR and Customer's Service Intern

Biscoito Fino

Biscoito Fino is a record label exclusively dedicated to Brazilian Popular Music. At this company I answered via telephone and e-mail to customers' enquiries, as well as the media's. I also assisted in updating and maintaining information about new albums on the label's official website and social media accounts, interacting with users through marketing campaigns on the web, and press relations.

October 2009 – October 2010

Translation Intern

Ccaps Localization and Translation

Ccaps is a Brazilian localization and translation company focused on Websites. As an intern I was part of the team that made translations from English to Portuguese for clients such as Nike, Adidas, and Mc Donald's.

Jul. 2006 - Feb. 2007

Volunteer

AFS Intercultura Brasil

AFS is an NGO aimed to promote understanding among the world's communities through student and cultural exchange programs. I was affiliated with the organization's committee in my hometown Campos dos Goytacazes by helping them with local activities and giving assistance to international students.

STUDENT EXCHANGE PROGRAM

Aug. 2004 - Jul. 2005

Participation in the AFS cultural exchange program in the USA as a High School student in Shaker Heights, Ohio

HOBBYS AND INTERESTS

Film and TV series, music, foreign languages, internet, and outdoor activities.