# JENNY JIYOUNG CHOI

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ProZ profile (Professional Member Plus): http://www.proz.com/profile/2583029

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Native in: Korean

Language pair: English to Korean

CAT: SDL Trados 2022, MemoQ translator pro 9, Wordfast Pro 5, Memsoure

Programs: Microsoft Office 365 (Word, PowerPoint, Excel)

### Specialties:

**Beauty/cosmetics** (Make-up product, skincare product, devices, nail care product, bath & body product, hair product, tools & brushes, etc.)

**Fashion** (Clothing, accessories, jewelry, shoes, bags, etc.)

**Tourism & Travel** (Hotel, resort, restaurant, travel brochure, etc.)

**e-Commerce** (Product name, product descriptions, etc.)

Food & Drink (Alcohol, restaurant menu, coffee, etc.)

**IT** (Software, cloud platform, PC peripheral, smartphone application, etc.)

**Chemistry** (Chemical product, etc.)

### **Translation/ Proofreading Experience**

2018-2024

### Marketing - Fashion & Cosmetics

- Product descriptions for a fashion brand specializing in watches, handbags, and jewelry (F\*\*sil)
- Product descriptions for luxury fashion platforms

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(My******, Y**X, NET•A•P****, MR P****)
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- Product descriptions for haircare brand (Maria N\*\*\*)
- Product descriptions for Alex\*\*\*\* McQ\*\*\*\*
- Advertising brochure for a jewelry brand (Mo\*\*\*\* Vin\*\*\*\*)
- Product descriptions for luxury fashion brands

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(Bal****, Vers***, Ji*** Ch**, Alex**** W***g, Isa*** Ma****, M**cl**)
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• Product descriptions for luxury beauty brand (Guer\*\*\*\*)

### **Marketing – Tourism**

- Products and services offered by an airline (Ca\*\*\*\* Pa\*\*\*\*\*)
- Travel offers from a global card company (Ame\*\*\*\*\* Exp\*\*\*\*)
- Introduction of Singapore hotels for cardmembers (Ame\*\*\*\*\* Exp\*\*\*\*)
- Tourist areas introduction in Switzerland (Jungfraubahnen)
- Description for a resort membership site
- Leaflet for a Macao resort (The Pari\*\*\* Ma\*\*\*)
- Travel information for Australia
- Restaurant menu for a resort in Hong Kong
- Notice of system update for a resort in Hong Kong

### Marketing – Food & Drink

- Manual for the preparation and storage of food and beverages (Pop\*\*\*\*)
- Food safety documentation for T\*\* Hor\*\*\*\*
- Product name and description for B\*\*\* & F\*\*

### Marketing – General

- Catchphrase for a breast implant brand (Moti\*\*)
- product name translation for a global shopping website
- Product description for a whisky brand
- Product descriptions for gardening products
- Commercial product description for an online shopping site (AliE\*\*\*\*\*\*)
- User manual for a drip coffee machine (Sm\*q)
- Event notice for a smartphone game
- Product description for a chemical protective clothing brand
- App Store description for a smartphone application
- Descriptions of medical products

#### IT

- Manual and features descriptions for th\*\*\*-cell, an Excel Add-In Software
- Website content for a robotic process automation software company
- Cloud- based software company resources
- Payment app for a luxury fashion brand (Burb\*\*\*\*)

App Interface, Video Subtitles, and User Feedback Survey for the Payment App

- Website interface for a luxury beauty brand (La Pra\*\*\*\*)
- eLearning course content for luxury fashion brands (Y\*\*\* Sa\*\*\* Lau\*\*\*\*, Di\*\*)

- Document application for smartphone and tablet PC
- Audio application description for smartphone and PC
- PC peripheral product descriptions
- Al machine product introduction

#### Law - General

- Financial assistance eligibility policy
- Patient billing and collection policy
- Privacy policy for an implant company's website and application
- Terms & conditions for a game website
- Terms for a smartphone application

#### General

- Cleaning manual for restaurant staff (Bur\*\*\* Ki\*\*)
- Trade and investment promotion website content for British Columbia, Canada (*Trade and Invest BC*)
- Online surveys on travel experiences
- Customer notice and terms (Irvine Ranch Water District)
- Customer notice (Un\*\*\*\* Air\*\*\*\*)
- Interviews of athletes (Ath\*\*\*\*365)
- Introduction of Olympic games (Ath\*\*\*\*365)
- Confidential financial assistance application
- Parent letter from public school in the U.S.
- Reading material for children (Dragon story)
- Teacher welcome letter
- International IP questionnaire

- Adverse-benefit determination upheld notice
- Adverse-benefit determination overturned notice
- Authorization delay notice
- Grievance and appeal timely Resolution notice
- Script of video presentation for Telecoms World Asia
- Korean lifestyle articles (travel, pets, driving).
- Interview with an artist
- A campaign letter for an alderman's election
- Voter guide for an alderman's election
- Micro\*\*\*\* translation project: Twit\*\*\* translation
- Politician campaign promises
- A warning sign for a state in the U.S.

#### Chemistry

• Solution and Product Descriptions for a Specialty Chemicals and Advanced Materials Manufacturing Company (Arkema)

### **Experience**

• Ryu Sushi Japanese restaurant (03/2017-02/2018) in Joondalup, Australia

Staff: Maintained complete knowledge of restaurant menu, including daily specials.

• Café (08/2016-01/2017)

Barista: Constantly expanded personal knowledge of coffee styles and varieties.

• Alexander McQueen (01/2014-02/2014)

Sales assistant: Maintained an extensive knowledge of products.

## **Related Experience**

#### **Travel**

- USA (San Francisco, San Diego, Los Angeles, Santa Barbara, Las Vegas, New York, Seattle, Hawaii)
- Canada (Vancouver, Victoria Island)
- Philippines (Baguio)
- Japan (Fukuoka, Sapporo)
- Singapore
- Australia (Perth)

### **Education**

• 2016 BS degree in chemistry

Chung-Ang University, Seoul, South Korea

### Reference

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